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Contract

## **EH Research Programme 2022- 25**

English Heritage

F03: Contract award notice

Notice identifier: 2022/S 000-010599

Procurement identifier (OCID): ocds-h6vhtk-031990

Published 25 April 2022, 1:52pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

English Heritage

The Engine House

Swindon

SN2 2EH

#### **Email**

[Danny.forrest@english-heritage.org.uk](mailto:Danny.forrest@english-heritage.org.uk)

#### **Telephone**

+44 1793414047

#### **Country**

United Kingdom

#### **NUTS code**

UKK14 - Swindon

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/english-heritage.aspx/Home>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

EH Research Programme 2022- 25

Reference number

P/REF EH 00001848

**II.1.2) Main CPV code**

- 79310000 - Market research services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

A three year programme to undertake our core research studies: Visitor Survey, Members Survey and Brand Tracker

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £450,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)
- UKD - North West (England)
- UKH - East of England
- UKJ - South East (England)
- UKC - North East (England)
- UKK - South West (England)
- UKF - East Midlands (England)

### **II.2.4) Description of the procurement**

A three year programme to undertake our core research studies: Visitor Survey, Members Survey and Brand Tracker

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65%

Price - Weighting: 35%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-004852](#)

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## **Section V. Award of contract**

### **Title**

EH Research Programme 2022- 25

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 April 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Morris Hargreaves McIntyre

Manchester

Country

United Kingdom

NUTS code

- UKD33 - Manchester

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £450,000

Total value of the contract/lot: £446,660

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

English Heritage

Swindon

Country

United Kingdom