

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/010573-2023>

Contract

Tender for the development and submission of a connected device app - S4C Clic

S4C

F03: Contract award notice

Notice identifier: 2023/S 000-010573

Procurement identifier (OCID): ocds-h6vhtk-038cd8

Published 13 April 2023, 8:43am

Section I: Contracting authority

I.1) Name and addresses

S4C

Canolfan S4C yr Egin, Heol y Coleg

Caerfyrddin

SA31 3EQ

Contact

Amanda Rees

Email

amanda.rees@s4c.cymru

Telephone

+44 3305880402

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://s4c.cymru>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0674

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

A statutory corporation

I.5) Main activity

Other activity

Media and broadcasting services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tender for the development and submission of a connected device app - S4C Clic

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Through this tender process S4C is seeking to appoint a supplier to develop and publish the S4C Clic app across a range of connected media devices.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,799,920

II.2) Description

II.2.2) Additional CPV code(s)

- 48983000 - Development software package
- 48000000 - Software package and information systems
- 72267100 - Maintenance of information technology software

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

As the landscape of broadcasting changes, S4C wants to ensure we're serving the needs of our various audiences, wherever they are, and however they choose to engage with us.

In order to realise that aim, S4C is looking to appoint an OTT applications specialist to work with us to further develop S4C Clic's footprint in the digital space. It's expected that this OTT apps specialist will also serve as an app support provider and development partner that will help inform S4C of any emerging trends within the connected devices ecosystem and advise us on how to best prioritise our development

II.2.5) Award criteria

Quality criterion - Name: Experience capabilities and qualifications / Weighting: 10

Quality criterion - Name: Knowledge and understanding of S4C's requirements and methodology for providing the service / Weighting: 40

Quality criterion - Name: Timeline, method statements and standard of support services / Weighting: 25

Quality criterion - Name: Specialist insight to identify future opportunities / Weighting: 5

Cost criterion - Name: Fee(s) / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-035171](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 April 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

FX Digital

Bentima House, 168-172 Old Street

London

EC1V9BP

Telephone

+44 2037738253

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,800,000

Total value of the contract/lot: £1,799,920

Section VI. Complementary information

VI.3) Additional information

See Invitation to Tender Document for all relevant information

(WA Ref:130596)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom