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Not applicable

Media Planning and Buying

Heriot-Watt University

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-010535

Procurement identifier (OCID): ocds-h6vhtk-044da2

Published 2 April 2024, 11:36am

Section I: Contracting authority/entity

I.1) Name and addresses

Heriot-Watt University

Moyen House, Research Park North, Heriot-Watt University

Riccarton, Edinburgh

EH14 4AP

Contact

Richard Kinghorn

Email

R.G.Kinghorn@hw.ac.uk

Telephone

+44 1314513704

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://hw.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00307

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Planning and Buying

Reference number

HWU-UK-2324-209-00

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The University seeking an agency for Media Planning and Buying that will cover all media buying requirements for student recruitment (both on-campus, HW Online, Edinburgh, Dubai and Malaysia), Graduate Apprenticeships, Enterprise, Staff Recruitment and general promotion over a range of media types, and across a range of UK and international markets

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2024/S 000-010053](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Place of text to be modified

Time limit

Instead of

Date

26 April 2024

Local time

12:00pm

Read

Date

1 May 2024

Local time

12:00pm

Section number

IV.2.7

Place of text to be modified

Conditions for opening of tenders

Instead of

Date

26 April 2024

Local time

12:00pm

Read

Date

1 May 2024

Local time

12:00pm

VII.2) Other additional information

Due to the Easter holidays, and to allow more time for tender response preparation, we have extended the following:

Deadline for clarification questions from Tenderers via PCS-Tender- 17:00 on 24th April 2024

Deadline for Tender Responses via PCS-Tender - 12:00 on 1st May 2024