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Not applicable

## **Media Planning and Buying**

Heriot-Watt University

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-010535

Procurement identifier (OCID): ocds-h6vhtk-044da2

Published 2 April 2024, 11:36am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Heriot-Watt University

Moyen House, Research Park North, Heriot-Watt University

Riccarton, Edinburgh

EH14 4AP

#### **Contact**

Richard Kinghorn

#### **Email**

[R.G.Kinghorn@hw.ac.uk](mailto:R.G.Kinghorn@hw.ac.uk)

#### **Telephone**

+44 1314513704

#### **Country**

United Kingdom

**NUTS code**

UKM75 - Edinburgh, City of

**Internet address(es)**

Main address

<http://hw.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00307](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00307)

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Media Planning and Buying

Reference number

HWU-UK-2324-209-00

**II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The University seeking an agency for Media Planning and Buying that will cover all media buying requirements for student recruitment (both on-campus, HW Online, Edinburgh, Dubai and Malaysia), Graduate Apprenticeships, Enterprise, Staff Recruitment and general promotion over a range of media types, and across a range of UK and international markets

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2024/S 000-010053](#)

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## Section VII. Changes

### VII.1) Information to be changed or added

#### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Place of text to be modified

Time limit

Instead of

Date

26 April 2024

Local time

12:00pm

Read

Date

1 May 2024

Local time

12:00pm

Section number

IV.2.7

Place of text to be modified

## Conditions for opening of tenders

Instead of

Date

26 April 2024

Local time

12:00pm

Read

Date

1 May 2024

Local time

12:00pm

### **VII.2) Other additional information**

Due to the Easter holidays, and to allow more time for tender response preparation, we have extended the following:

Deadline for clarification questions from Tenderers via PCS-Tender- 17:00 on 24th April 2024

Deadline for Tender Responses via PCS-Tender - 12:00 on 1st May 2024