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Tender

## **UKSPF Visitor Economy Services - Staffordshire Moorlands (UKSPF E8 & E17)**

Staffordshire Moorlands District Council

F02: Contract notice

Notice identifier: 2023/S 000-010522

Procurement identifier (OCID): ocds-h6vhtk-03be23

Published 12 April 2023, 3:00pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Staffordshire Moorlands District Council

Stockwell Street

LEEK

ST13 6HQ

#### **Email**

[procurement@staffsmoorlands.gov.uk](mailto:procurement@staffsmoorlands.gov.uk)

#### **Telephone**

+44 01538395400

#### **Country**

United Kingdom

#### **Region code**

UKG2 - Shropshire and Staffordshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.staffsmoorlands.gov.uk](http://www.staffsmoorlands.gov.uk)

Buyer's address

[www.staffsmoorlands.gov.uk](http://www.staffsmoorlands.gov.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UKSPF Visitor Economy Services - Staffordshire Moorlands (UKSPF E8 & E17)

Reference number

PROC-5347

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Staffordshire Moorlands District Council have been allocated funding from the UK Shared Prosperity Fund for the purposes of:

1. the development and promotion of wider campaigns which encourage people to visit and,
2. the development and promotion (both trade and consumer) of the visitor economy

The UK government Department for Levelling Up, Housing and Communities (DLUHC) has launched the UK Shared Prosperity Fund (UKSPF) which succeeds the European Union structural funds (ERDF and ESF).

The primary goal of the UKSPF is to build pride in place and increase life chances across the UK. There are three UKSPF investment priorities:-

- Communities and place;
- Supporting local business; and
- People and skills

The contract to be delivered on an annual budget basis upto 31 March 2025

### **II.1.5) Estimated total value**

Value excluding VAT: £324,863

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG2 - Shropshire and Staffordshire

### **II.2.4) Description of the procurement**

Consultancy appointment as per the Specification brief for the delivery of;

1. the development and promotion of wider campaigns which encourage people to visit and,
2. the development and promotion (both trade and consumer) of the visitor economy

### **II.2.5) Award criteria**

Quality criterion - Name: Experience / track record / Weighting: 30

Quality criterion - Name: Methodology, Resourcing and understanding / Weighting: 30

Price - Weighting: Fee proposal 40%

### **II.2.6) Estimated value**

Value excluding VAT: £324,863

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 June 2023

End date

31 March 2025

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

As detailed in the tender documents

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

12 May 2023

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31 March 2025

#### **IV.2.7) Conditions for opening of tenders**

Date

12 May 2023

Local time

3:00pm

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Staffordshire Moorlands District Council

Stockwell street

Leek

ST13 6HQ

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

10 day standstill will apply