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Tender

UKSPF Visitor Economy Services - Staffordshire Moorlands (UKSPF E8 & E17)

Staffordshire Moorlands District Council

F02: Contract notice

Notice identifier: 2023/S 000-010522

Procurement identifier (OCID): ocids-h6vhtk-03be23

Published 12 April 2023, 3:00pm

Section I: Contracting authority

I.1) Name and addresses

Staffordshire Moorlands District Council

Stockwell Street

LEEK

ST13 6HQ

Email

procurement@staffsmoorlands.gov.uk

Telephone

+44 01538395400

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.staffsmoorlands.gov.uk

Buyer's address

www.staffsmoorlands.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UKSPF Visitor Economy Services - Staffordshire Moorlands (UKSPF E8 & E17)

Reference number

PROC-5347

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Staffordshire Moorlands District Council have been allocated funding from the UK Shared Prosperity Fund for the purposes of:

1. the development and promotion of wider campaigns which encourage people to visit and,
2. the development and promotion (both trade and consumer) of the visitor economy

The UK government Department for Levelling Up, Housing and Communities (DLUHC) has launched the UK Shared Prosperity Fund (UKSPF) which succeeds the European Union structural funds (ERDF and ESF).

The primary goal of the UKSPF is to build pride in place and increase life chances across the UK. There are three UKSPF investment priorities:-

- Communities and place;
- Supporting local business; and
- People and skills

The contract to be delivered on an annual budget basis upto 31 March 2025

II.1.5) Estimated total value

Value excluding VAT: £324,863

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

II.2.4) Description of the procurement

Consultancy appointment as per the Specification brief for the delivery of;

1. the development and promotion of wider campaigns which encourage people to visit and,
2. the development and promotion (both trade and consumer) of the visitor economy

II.2.5) Award criteria

Quality criterion - Name: Experience / track record / Weighting: 30

Quality criterion - Name: Methodology, Resourcing and understanding / Weighting: 30

Price - Weighting: Fee proposal 40%

II.2.6) Estimated value

Value excluding VAT: £324,863

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 June 2023

End date

31 March 2025

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As detailed in the tender documents

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

12 May 2023

Local time

2:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31 March 2025

IV.2.7) Conditions for opening of tenders

Date

12 May 2023

Local time

3:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire Moorlands District Council

Stockwell street

Leek

ST13 6HQ

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

10 day standstill will apply