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Contract

## Event Management

MIDLAND HEART LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010495

Procurement identifier (OCID): ocds-h6vhtk-050124 ([view related notices](#))

Published 5 February 2026, 1:52pm

## Scope

### Description

Midland Heart requires a specialist event management company to offer expert advice, guidance and practical support in relation to our programme of business-wide corporate events. Depending on the purpose and scale of each event, the services required through this contract will vary. Those requirements will include some or all of the following, depending on the event:

Venue sourcing - Sourcing venues around specific requirements and general venue contract management.

Creative content - Support for event campaign ideas, event theming and digital production.

Speaker arrangements Researching and booking of external guest speakers, liaison with agents and fee negotiation.

Event branding - Creating strong visual identity and event concepts.

Digital - Covering AV requirements, digital support options and virtual events

Catering suppliers - Dependant on venue, audience and event - with particular attention to dietary and allergy requirements

Merchandise - Design, source and supply if required.

Logistics - Hotel and travel sourcing and arrangements where required.

Environmental -Showing sustainable planning and thinking on the delivery of each event, especially around materials, logistics and travel.

Contingency planning - Venue, guests and logistics fall-back plans.

Staffing - If third party support staff are required.

Budget - Input and management.

Reporting - Post event analysis eg. Attendance, feedback, sustainability review.

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## **Contract 1. Event Management Services**

### **Supplier**

- [Top Banana Communication Limited](#)

### **Contract value**

- £600,000 including VAT

Above the relevant threshold

## **Date signed**

12 January 2026

## **Contract dates**

- 13 January 2026 to 12 January 2028
- Possible extension to 12 January 2030
- 4 years

Description of possible extension:

Two extensions of 12 months

## **Main procurement category**

Services

## **CPV classifications**

- 79952000 - Event services

## **Key performance indicators**

<b>Name</b>	<b>Reporting frequency</b>
Invoice Timeliness and Accuracy	1 months
Style/Impact	6 months
Complaints, Comments and Service Requests	1 months
Health & Safety	1 months

## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Supplier

### Top Banana Communication Limited

- Companies House: 03726387

The Studio, Broome Lane

Stourbridge

DY9 0HA

United Kingdom

Email: [JaneB@top-b.com](mailto:JaneB@top-b.com)

Region: UKG12 - Worcestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Event Management Services

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## **Contracting authority**

### **MIDLAND HEART LIMITED**

- Companies House: IP30069R

20 Bath Row

Birmingham

B15 1LZ

United Kingdom

Email: [commercial.team@midlandheart.org.uk](mailto:commercial.team@midlandheart.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)