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Planning

Tangham Campsite Concession

Forestry England

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-010471

Procurement identifier (OCID): ocds-h6vhtk-044ea9

Published 29 March 2024, 10:05am

Section I: Contracting authority

I.1) Name and addresses

Forestry England

620 Coldharbour Lane

Bristol

BS16 1EJ

Email

arran.price@forestryengland.uk

Telephone

+44 03000674000

Country

United Kingdom

Region code

UKK11 - Bristol, City of

Internet address(es)

Main address

<https://www.forestryengland.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Forestry

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tangham Campsite Concession

Reference number

FCCN/111

II.1.2) Main CPV code

- 55200000 - Camping sites and other non-hotel accommodation

II.1.3) Type of contract

Services

II.1.4) Short description

Discover an extraordinary opportunity to operate a long lease at Tangham Campsite, nestled in the picturesque Rendlesham Forest in partnership with the Forestry England Camping Brand. located in the middle of the Suffolk Coast & Heaths Area of Outstanding Natural Beauty (AONB).

- 120 Pitches: With a generous capacity of 120 pitches, Tangham Campsite offers ample space to welcome outdoor enthusiasts seeking the perfect escape into nature.

- Electric Hook-ups: Over 90 pitches are equipped with electric hook-ups, ensuring the comfort and convenience that modern campers expect during their stay.

- Facilities Enhancement: Unlock the potential of Tangham Campsite by transforming its facilities into a haven of modern comfort. This is your chance to revitalize the site, including upgrading existing toilet and shower blocks, as well as a dedicated laundry block, catering to the discerning needs of campers and glampers.

- On-site Manager's House: Enjoy the added benefit of a 3-bedroom site manager's house, providing a comfortable living arrangement for those overseeing the operations and creating a welcoming environment.

- Shop & Office: Tangham Campsite boasts a dedicated shop and office space, enabling you to provide essential camping supplies and excellent customer service to enhance the overall guest experience

We are seeking experienced operators who possess a passion for the outdoors and a drive to bring fresh, innovative glamping and camping proposals to Tangham Campsite. Showcase your expertise in upgrading facilities and create a remarkable destination that sets new industry standards. If you're ready to embark on an exciting venture in the heart of Rendlesham Forest, join forces with Forestry England Camping at Tangham Campsite. Unleash your vision and make this enchanting destination a hub for exceptional outdoor adventures.

With a current annual visitor count of 120,000 at the Rendlesham Forest Centre, the potential for growth is immense. Commercial modelling indicates that over the course of 12 years, we can expect an estimated 350,000 to 370,000 visitors to the area. This projection is fuelled by various factors, including population growth, housing developments, investments made at the Forest Centre, regional tourism, established populations within a 120-minute drive, and industry growth.

Notably, there is a substantial market within proximity to Tangham Campsite. Within a 60-minute drive, you have access to 1.5 million people, comprising 353,000 households and a population of 836,000. Additionally, this area attracts a significant number of tourism visitors, including overnight tourists, with a total estimated count of 703,333.

When expanding the radius to 120 minutes, the market potential increases dramatically.

II.1.5) Estimated total value

Value excluding VAT: £4,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH - East of England

Main site or place of performance

EAST OF ENGLAND

II.2.4) Description of the procurement

We are seeking experienced operators who possess a passion for the outdoors and a drive to bring fresh, innovative glamping and camping proposals to Tangham Campsite. Expressions of interest should be submitted electronically through the Delta eSourcing messaging centre.

II.3) Estimated date of publication of contract notice

30 May 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://forestryengland.delta-esourcing.com/tenders/UK-UK-Bristol:-Camping-sites-and-other-non-hotel-accommodation./JG288H9TJ2>

To respond to this opportunity, please click here:

<https://forestryengland.delta-esourcing.com/respond/JG288H9TJ2>

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