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Planning

## **PRELIMINARY MARKET ENGAGEMENT: Zoho Licence Renewal 2025-2026**

WEST MIDLANDS GROWTH COMPANY LIMITED

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010431

Procurement identifier (OCID): ocds-h6vhtk-04efc4 ([view related notices](#))

Published 20 March 2025, 2:49pm

### **Scope**

### **Reference**

2025-WMGC-0534

### **Description**

This is NOT a call for competition but a Preliminary Market Engagement Exercise

The purpose of this exercise is to identify potential providers, who are registered partners, for this requirement.

The primary aim is to better understand our options in terms of procurement routes as well as to gauge interest in a potential future procurement process and to understand if there is any commercial benefit to appointing a third party.

### **Total value (estimated)**

- £40,000 excluding VAT
- £48,000 including VAT

### **Contract dates (estimated)**

- 15 April 2025 to 15 April 2026
- 1 year, 1 day

### **Main procurement category**

Goods

### **CPV classifications**

- 48000000 - Software package and information systems
- 48100000 - Industry specific software package
- 48219300 - Administration software package
- 48333000 - Contact management software package

### **Contract locations**

- UKG - West Midlands (England)
- UKG3 - West Midlands

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## **Engagement**

## **Engagement deadline**

29 March 2025

## **Engagement process description**

The purpose of this exercise is to identify potential providers, who are registered partners, for this requirement.

The primary aim is to better understand our options in terms of procurement routes as well as to gauge interest in a potential future procurement process and to understand if there is any commercial benefit to appointing a third party.

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Contracting authority**

### **WEST MIDLANDS GROWTH COMPANY LIMITED**

- Companies House: 01631329

11th Floor The Colmore Building

Birmingham

B4 6AT

United Kingdom

Contact name: Zoe Middleton

Email: [procurement@wmgrowth.com](mailto:procurement@wmgrowth.com)

Website: <https://in-tendhost.co.uk/wmgrowth/asp/Home>

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)