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Planning

PRELIMINARY MARKET ENGAGEMENT: Zoho Licence Renewal 2025-2026

WEST MIDLANDS GROWTH COMPANY LIMITED

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010431

Procurement identifier (OCID): ocds-h6vhtk-04efc4 ([view related notices](#))

Published 20 March 2025, 2:49pm

Scope

Reference

2025-WMGC-0534

Description

This is NOT a call for competition but a Preliminary Market Engagement Exercise

The purpose of this exercise is to identify potential providers, who are registered partners, for this requirement.

The primary aim is to better understand our options in terms of procurement routes as well as to gauge interest in a potential future procurement process and to understand if there is any commercial benefit to appointing a third party.

Total value (estimated)

- £40,000 excluding VAT
- £48,000 including VAT

Contract dates (estimated)

- 15 April 2025 to 15 April 2026
- 1 year, 1 day

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems
- 48100000 - Industry specific software package
- 48219300 - Administration software package
- 48333000 - Contact management software package

Contract locations

- UKG - West Midlands (England)
- UKG3 - West Midlands

Engagement

Engagement deadline

29 March 2025

Engagement process description

The purpose of this exercise is to identify potential providers, who are registered partners, for this requirement.

The primary aim is to better understand our options in terms of procurement routes as well as to gauge interest in a potential future procurement process and to understand if there is any commercial benefit to appointing a third party.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

WEST MIDLANDS GROWTH COMPANY LIMITED

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Birmingham

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United Kingdom

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Website: <https://in-tendhost.co.uk/wmgrowth.aspx/Home>

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)