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Contract

## **Elizabeth Wright**

University of Plymouth

F03: Contract award notice

Notice identifier: 2021/S 000-010397

Procurement identifier (OCID): ocds-h6vhtk-02b00e

Published 12 May 2021, 11:51am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

University of Plymouth

Drake Circus

Plymouth, Devon

PL4 8AA

#### **Contact**

Elizabeth Wright

#### **Email**

[elizabeth.wright@plymouth.ac.uk](mailto:elizabeth.wright@plymouth.ac.uk)

#### **Telephone**

+44 01752582057

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**National registration number**

1128013

**Internet address(es)**

Main address

<https://www.plymouth.ac.uk/about-us/university-structure/service-areas/procurement>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/97185>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Elizabeth Wright

Reference number

EW/UoP/ADV-space-21

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Advertising space on various mediums, indoors and outside, and on various transport.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £250,000 / Highest offer: £750,000 taken into consideration

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Various

#### **II.2.4) Description of the procurement**

Awarded to a sole supplier who have the licensing rights to various advertising space through out England. Required by the University to ensure visibility to the general public and to secure advertising space.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Global are the only supplier to have the license for the advertising spaces the University will be using. No other suppliers are able to provide this service, Global are sole licensees.

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

### **Contract No**

EW/UoP/adv-space-21

### **Title**

Advertising Space

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Global

Lacon Building, 84 Theobalds Road

London

WC1X8NL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £750,000

Lowest offer: £250,000 / Highest offer: £750,000 taken into consideration

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### **Section VI. Complementary information**

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

University of PLYMOUTH

Drakes Circus

Plymouth

PL48AA

Country

United Kingdom