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Pipeline

Supply and Distribution of Baby Packs

Rotherham Borough Council

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010380

Procurement identifier (OCID): ocds-h6vhtk-0648b4

Published 5 February 2026, 11:35am

Scope

Reference

25-162

Description

Subject to relevant approvals, the Council is seeking a single provider with the capability and capacity to deliver the Supply and Distribution of Baby Packs on its behalf.

This scheme involves the procurement of high-quality items, the assembly of these items into a standardised baby pack, and the subsequent delivery of the completed packs to new mothers in Rotherham who have indicated to their midwife that they wish to receive one.

The appointed supplier will be required to manage and deliver up to 2,800 baby packs per year, with deliveries made directly to the mother's home address. This figure is based on birth trends over the past five years; however, annual volumes may fluctuate depending on the number of completed midwife registrations received through the scheme.

Total value (estimated)

- £1,968,000 including VAT

Contract dates (estimated)

- 3 December 2026 to 2 December 2030
- 4 years

Main category

Goods

CPV classifications

- 33750000 - Baby care products
- 63100000 - Cargo handling and storage services

Contract locations

- UKE31 - Barnsley, Doncaster and Rotherham

Submission

Publication date of tender notice (estimated)

15 April 2026

Contracting authority

Rotherham Borough Council

- Public Procurement Organisation Number: PGYC-3376-BGQP

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Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government