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Award

Bus Shelters Concessions Contract

Bracknell Forest Borough Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010367

Procurement identifier (OCID): ocids-h6vhtk-058209 ([view related notices](#))

Published 5 February 2026, 11:23am

Scope

Reference

DN785451

Description

Bracknell Forest Council is seeking a single supplier to enter into a concession contract for the supply, installation and on-going maintenance of bus shelters, in return for the opportunity to generate revenue from advertising

Contract 1. Bus Shelters Concessions Contract

Supplier

- Bauer Media Outdoor UK Ltd

Contract value

- £8,750,000 excluding VAT
- £10,500,000 including VAT

Above the relevant threshold

Award decision date

9 January 2026

Date assessment summaries were sent to tenderers

9 January 2026

Standstill period

- End: 16 February 2026
- 8 working days

Earliest date the contract will be signed

31 March 2026

Contract dates (estimated)

- 1 April 2026 to 31 March 2041

- Possible extension to 31 March 2051
- 25 years

Description of possible extension:

Initial contract period of 15 years with optional extension of an additional 10 years.
Extension is subject to Council approval

Main procurement category

Works

CPV classifications

- 45233293 - Installation of street furniture
- 50000000 - Repair and maintenance services

Contract locations

- UKJ11 - Berkshire

Information about tenders

- 2 tenders received
- 2 tenders assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)

- 1 supplier awarded contracts
 - 1 supplier unsuccessful (details included for contracts over £5 million)
-

Unsuccessful suppliers

- [TRUEFORM ENGINEERING LIMITED](#)
-

Procedure

Procedure type

Open procedure

Special regime

Concession

Suppliers

Bauer Media Outdoor UK Ltd

- Public Procurement Organisation Number: PMNX-4662-JYYH

33 Golden Square

London

W1F 9JT

United Kingdom

Email: maria.macias@bauermediaoutdoor.com

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Bus Shelters Concessions Contract

TRUEFORM ENGINEERING LIMITED

- Public Procurement Organisation Number: PBRC-5954-RMXP

Unit 12 Pasadena Trading Estate

Hayes

UB3 3NQ

United Kingdom

Region: UKI74 - Harrow and Hillingdon

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contracting authority

Bracknell Forest Borough Council

- Public Procurement Organisation Number: PJMT-6544-CVZD

Time Square

Bracknell

RG12 1JD

United Kingdom

Contact name: Procurement Team

Telephone: +44 1344352830

Email: procurement.team@Bracknell-Forest.Gov.UK

Website: <http://www.bracknell-forest.gov.uk>

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government