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Contract

Export of British livestock genetics

Agriculture and Horticulture Development Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010345

Procurement identifier (OCID): ocids-h6vhtk-06489b

Published 5 February 2026, 10:59am

Scope

Reference

STA10271

Description

Positioning the UK as a supplier of high-quality meat products also encompasses the UK's world leading bovine, ovine and porcine genetics, and this area of work positions the UK in targeted markets and events as the go to source for high quality livestock and genetics which in-turn supports our global reputation work for meat and meat products. We successfully collaborate with the British Livestock Genetics, the UK Trade Access Group and the British Pig Association to deliver the coordinated programme on

the ground, in terms of trade show participation and important high-level inward missions to showcase the UK agrisector.

This partnership works closely with our Department for Business & Trade and our International Embassy network.

Contract 1. Export of British livestock genetics

Supplier

- UKTAG

Contract value

- £75,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

Date signed

5 February 2026

Contract dates

- 31 March 2026 to 31 March 2028
- 2 years, 1 day

Main procurement category

Services

CPV classifications

- 79990000 - Miscellaneous business-related services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

UKTAG

22 George Road, Edgbaston

Birmingham

B15 1PJ

United Kingdom

Email: name@example.com

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Export of British livestock genetics

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Email: procurement@ahdb.org.uk

Website: <http://www.ahdb.org.uk>

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government