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Contract

SMS Services for General Practices (NHS West Yorkshire Integrated Care Board)

NHS West Yorkshire Integrated Care Board

F03: Contract award notice

Notice identifier: 2026/S 000-010292

Procurement identifier (OCID): ocds-h6vhtk-0647aa

Published 5 February 2026, 10:04am

Section I: Contracting authority

I.1) Name and addresses

NHS West Yorkshire Integrated Care Board

White Rose House, West Parade

Wakefield

WF1 1LT

Contact

Walter

Email

wycb-kirk.procurement@nhs.net

Country

United Kingdom

Region code

UKE4 - West Yorkshire

Internet address(es)

Main address

<https://www.westyorkshire.icb.nhs.uk/>

Buyer's address

<https://www.westyorkshire.icb.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SMS Services for General Practices (NHS West Yorkshire Integrated Care Board)

II.1.2) Main CPV code

- 64212100 - Short Message Service (SMS) services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of SMS (text) messaging services for GP practices is a Core / Mandatory Requirement under the NHS England GPIT Operating Model and forms part of the CCG/Practice agreement.

These SMS services are critical for effective communication between practices and patients and will be deployed across all GP Practices within the WYICB footprint.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,103,408

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

The provision of SMS (text) messaging services for GP practices is a Core / Mandatory Requirement under the NHS England GPIT Operating Model and forms part of the CCG/Practice agreement.

These SMS services are critical for effective communication between practices and patients and will be deployed across all GP Practices within the WYICB footprint. Procured via a Framework call off

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Framework Used:

Crown Commercial Service Framework

Framework Reference: RM6116

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

the difference or incompatibility would result in disproportionate technical difficulties in operation or maintenance

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 February 2026

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BRITISH TELECOMMUNICATIONS PUBLIC LIMITED COMPANY

1 Braham Street

London

E1 8EE

Email

ccsframeworks@bt.com

Telephone

+44 8003288077

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

National registration number

04190816

Internet address

<http://www.bt.com>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,103,408

Total value of the contract/lot: £2,103,408

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

NHS West Yorkshire Integrated Care Board

White Rose House, West Parade

Wakefield

WF1 1LT

Country

United Kingdom

Internet address

<https://www.westyorkshire.icb.nhs.uk/>

VI.4.2) Body responsible for mediation procedures

Royal Courts of Justice

Strand

London

WC2A 2LL

Email

royalcourtsofjustice.jc@gov.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/>