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Tender

## **T1612 - Provision of an Advertising Placement Service**

Northern Ireland Housing Executive

F02: Contract notice

Notice identifier: 2023/S 000-010288

Procurement identifier (OCID): ocds-h6vhtk-03bd9d

Published 7 April 2023, 6:01pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Northern Ireland Housing Executive

2 Adelaide Street

Belfast

BT2 8BP

#### **Email**

[katernyna.houston@nihe.gov.uk](mailto:katernyna.houston@nihe.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T1612 - Provision of an Advertising Placement Service

#### **II.1.2) Main CPV code**

- 79341100 - Advertising consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Housing Executive wishes to establish a Contract for the provision of an Advertising Placement Service. This will primarily consist of placing public notices within various media and providing advertising and related services to support Housing Executive external recruitment competitions. The Contractor will negotiate with media to agree a set of rates for classified and recruitment advertising which both maximise the Housing Executive's position in the marketplace and deliver value for money.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,300,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

#### **II.2.3) Place of performance**

NUTS codes

- UKN0 - Northern Ireland

#### **II.2.4) Description of the procurement**

The Housing Executive wishes to establish a Contract for the provision of an Advertising Placement Service. This will primarily consist of placing public notices within various media and providing advertising and related services to support Housing Executive external recruitment competitions. The Contractor will negotiate with media to agree a set of rates for classified and recruitment advertising which both maximise the Housing Executive's position in the marketplace and deliver value for money.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £1,300,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2.14) Additional information**

If a contract is awarded as a result of this competition it will be for an initial 36 month period (Initial Contract Period) with an option to extend for any period or periods up to and including 24 months. The estimated contract value provided in section II.1.5 in this notice is the Housing Executive's estimated value for the maximum Contract Period including all potential extension periods.

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

9 May 2023

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 6 September 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

9 May 2023

Local time

3:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

Suppliers Instructions — How to Express Interest in this Invitation to Tender: Register your company on the etendersni website (this is only required once) and click on 'View current opportunities' to locate this invitation to tender. The Housing Executive reserves the right to abandon the competition at any time. Please refer to the tender documentation for further details. There is no guarantee that any agreement or contract will be put in place in relation to this notice. No compensation etc. will be paid if a tender or resulting agreement is withdrawn and / or the procurement process stopped for any reason. Bidders should take part in this process only on the basis that they fully understand and accept this position.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Chichester Street

Belfast

BT13JF

Email

[adminoffice@courtsni.gov.uk](mailto:adminoffice@courtsni.gov.uk)

Telephone

+44 3002007812

Country

United Kingdom

Internet address

<http://www.courtsni.gov.uk>