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Tender

## **Branded Merchandise for LGA Graduate Programmes**

Improvement and Development Agency for Local Government (IDeA)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010228

Procurement identifier (OCID): ocds-h6vhtk-064785

Published 4 February 2026, 11:16pm

### **Scope**

### **Reference**

LG-04743

### **Description**

We are looking to purchase branded goods for each scheme to promote themselves to audiences such as, but not exclusive to, current university students and recent graduates.

Branded goods will be needed on an ad hoc basis at the LGA's request over the next 12 months. The maximum value of this piece of work could be spread amongst several different bidders.

### **Total value (estimated)**

- £24,000 excluding VAT
- £30,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 2 March 2026 to 2 March 2027
- Possible extension to 2 March 2028
- 2 years, 1 day

Description of possible extension:

12 months with an option for a further extension of 12 months subject to the LGA's discretion and continued funding from MHCLG

### **Main procurement category**

Goods

### **CPV classifications**

- 79800000 - Printing and related services
- 79600000 - Recruitment services
- 22000000 - Printed matter and related products

### **Contract locations**

- UK - United Kingdom
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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Submission

### Enquiry deadline

17 February 2026, 5:00pm

### Tender submission deadline

19 February 2026, 5:00pm

### Submission address and any special instructions

<https://app.panacea-software.com/LGA-Sourcing/eRFX-Suppliers/Open.aspx?requirementId=94a86189-4a65-4f69-be7a-91c998862e3b>

### Tenders may be submitted electronically

Yes

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## **Award criteria**

Cost (40% of the overall score).

Quality of Quotation (60% of overall score)

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

[RFQ and specification Branded Merchandise 202627.docx](#)

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## **Contracting authority**

**Improvement and Development Agency for Local Government (IDeA)**

- Companies House: 03675577

18 smith square

london

sw1p 3hz

United Kingdom

Contact name: Tanya Khatun

Email: [tanya.khatun@local.gov.uk](mailto:tanya.khatun@local.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)