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Contract

Workwell Marketing Campaign

Surrey County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-010155

Procurement identifier (OCID): ocids-h6vhtk-04ef13

Published 19 March 2025, 1:52pm

Scope

Reference

PM3 - 14811

Description

Workwell Creative Asset Development & Digital Advertising Activity.

£24,040 + VAT

Design marketing materials and launch campaign to promote service.

Contract 1. Workwell Marketing Campaign

Supplier

- [AIR SOCIAL LTD](#)

Contract value

- £24,040 excluding VAT
- £28,848 including VAT

Below the relevant threshold

Date signed

19 March 2025

Contract dates

- 20 March 2025 to 31 August 2025
- 5 months, 12 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKJ - South East (England)

Key performance indicators

Name	Reporting frequency
Target of generating 300 leads per month	1 months

Procedure

Procedure type

Below threshold - without competition

Supplier

AIR SOCIAL LTD

Leapale House, Leapale Lane

Guildford

GU1 4LY

United Kingdom

Email: team@airsocial.co.uk

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Workwell Marketing Campaign

Contracting authority

Surrey County Council

- Public Procurement Organisation Number: PWRH-8974-TNBV

Woodhatch Place, 11 Cockshot Hill

Reigate

RH2 8EF

United Kingdom

Email: ProcurementPMO@eastsussex.gov.uk

Website: <http://www.surreycc.gov.uk>

Region: UKJ26 - East Surrey

Organisation type: Public authority - sub-central government