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Planning

20-278 Foster Care Recruitment Digital Marketing Services - Market Engagement & Procurement

Rotherham MBC

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-010152

Procurement identifier (OCID): ocds-h6vhtk-02af19

Published 10 May 2021, 3:55pm

Section I: Contracting authority

I.1) Name and addresses

Rotherham MBC

Riverside House, Main Street

Rotherham

S60 1AE

Contact

Ms Angela Wilson

Email

angela-proc.wilson@rotherham.gov.uk

Telephone

+44 1709334551

Country

United Kingdom

NUTS code

UKE31 - Barnsley, Doncaster and Rotherham

Internet address(es)

Main address

<http://www.rotherham.gov.uk/>

Buyer's address

<http://www.rotherham.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

20-278 Foster Care Recruitment Digital Marketing Services - Market Engagement & Procurement

Reference number

DN530964

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Rotherham Metropolitan Borough Council (RMBC) are currently preparing an open tender exercise to procure services in relation to Foster Carer Recruitment – Digital Marketing Services. In advance of this RMBC are wishing to consult with the market as detailed below.

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II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 85311000 - Social work services with accommodation
- 85320000 - Social services
- 98000000 - Other community, social and personal services

II.2.3) Place of performance

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

II.2.4) Description of the procurement

Rotherham Metropolitan Borough Council (RMBC) are currently preparing an open tender exercise to procure services in relation to Foster Carer Recruitment – Digital Marketing Services. In advance of this RMBC are wishing to consult with the market as detailed

below.

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Included within this market engagement notice are the following draft documents:

- Draft Service Specification
- RMBC Standards documents for ICT Systems and Software
- Rotherham Fostering supporting service information
- Draft tender questions

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RMBC would like to seek and engage views from the market in relation to the following:

1. Views from the market in relation to the draft Service Specification
2. Views from the market in relation to the RMBC Standards documents for ICT Systems and Software
3. Views from the market in relation to the proposed method statement questions and any considerations that should be given with regard to word counts for each question.

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Potential bidders should consider:

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1. Their experience in providing recruitment in a Health and Social Care setting, specifically recruiting Foster Carers.
2. Whether or not the supplier is able to comply with the requirements listed in Standards documents for ICT Systems and Software.

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The Anticipated contract start date 01/04/2022

Anticipated contract length 3+1+1 years

Anticipated contract value £200,000 per annum

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The closing date for this consultation is 31/05/2021

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The Anticipated latest tender issue date is 16/08/2021

The anticipated latest tender Award date is 04/01/2022

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Both the market engagement documentation detailed above and the resultant tender documents are or will in the case of the actual tender be available from <https://www.yortender.co.uk> with reference DN530964.

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For support with registration on the YORtender website or if you are having difficulties accessing the documents through YORtender, please contact the YORtender helpdesk on 0330 005 0352 or ProContractSuppliers@proactis.com

II.2.6) Estimated value

Value excluding VAT: £1,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

This contract is subject to renewal

Yes

Description of renewals

the initial contract period is 36 months with an option to extend for up to a further 2 years. The contract is likely to be renewed for commencement of a new contract between 01/04/2025 and 01/04/2027 depending on whether the options to extend are taken or not.

II.3) Estimated date of publication of contract notice

16 August 2021

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Responses, feedback, comments must be received by 12.00 Noon on 31.06.2021. It is intended that once the tender is issued no variations to the agreement will be accepted unless issues around them have been raised during this process or via way of clarifications during the tender process.

There is a possibility that the tender may be published earlier than the anticipated date and as such interested parties should ensure that they are registered on the YorTender system and that they take note of any system notifications in respect of this procurement.