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Planning

## **20-278 Foster Care Recruitment Digital Marketing Services - Market Engagement & Procurement**

Rotherham MBC

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-010152

Procurement identifier (OCID): ocds-h6vhtk-02af19

Published 10 May 2021, 3:55pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Rotherham MBC

Riverside House, Main Street

Rotherham

S60 1AE

#### **Contact**

Ms Angela Wilson

#### **Email**

[angela-proc.wilson@rotherham.gov.uk](mailto:angela-proc.wilson@rotherham.gov.uk)

#### **Telephone**

+44 1709334551

**Country**

United Kingdom

**NUTS code**

UKE31 - Barnsley, Doncaster and Rotherham

**Internet address(es)**

Main address

<http://www.rotherham.gov.uk/>

Buyer's address

<http://www.rotherham.gov.uk/>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

20-278 Foster Care Recruitment Digital Marketing Services - Market Engagement & Procurement

Reference number

DN530964

**II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Rotherham Metropolitan Borough Council (RMBC) are currently preparing an open tender exercise to procure services in relation to Foster Carer Recruitment – Digital Marketing Services. In advance of this RMBC are wishing to consult with the market as detailed below.

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### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 85311000 - Social work services with accommodation
- 85320000 - Social services
- 98000000 - Other community, social and personal services

### **II.2.3) Place of performance**

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

### **II.2.4) Description of the procurement**

Rotherham Metropolitan Borough Council (RMBC) are currently preparing an open tender exercise to procure services in relation to Foster Carer Recruitment – Digital Marketing Services. In advance of this RMBC are wishing to consult with the market as detailed

below.

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Included within this market engagement notice are the following draft documents:

- Draft Service Specification
- RMBC Standards documents for ICT Systems and Software
- Rotherham Fostering supporting service information
- Draft tender questions

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RMBC would like to seek and engage views from the market in relation to the following:

1. Views from the market in relation to the draft Service Specification
2. Views from the market in relation to the RMBC Standards documents for ICT Systems and Software
3. Views from the market in relation to the proposed method statement questions and any considerations that should be given with regard to word counts for each question.

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Potential bidders should consider:

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1. Their experience in providing recruitment in a Health and Social Care setting, specifically recruiting Foster Carers.
2. Whether or not the supplier is able to comply with the requirements listed in Standards documents for ICT Systems and Software.

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The Anticipated contract start date 01/04/2022

Anticipated contract length 3+1+1 years

Anticipated contract value £200,000 per annum

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The closing date for this consultation is 31/05/2021

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The Anticipated latest tender issue date is 16/08/2021

The anticipated latest tender Award date is 04/01/2022

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Both the market engagement documentation detailed above and the resultant tender documents are or will in the case of the actual tender be available from <https://www.yortender.co.uk> with reference DN530964.

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For support with registration on the YORtender website or if you are having difficulties accessing the documents through YORtender, please contact the YORtender helpdesk on 0330 005 0352 or [ProContractSuppliers@proactis.com](mailto:ProContractSuppliers@proactis.com)

#### **II.2.6) Estimated value**

Value excluding VAT: £1,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

This contract is subject to renewal

Yes

Description of renewals

the initial contract period is 36 months with an option to extend for up to a further 2 years. The contract is likely to be renewed for commencement of a new contract between 01/04/2025 and 01/04/2027 depending on whether the options to extend are taken or not.

#### **II.3) Estimated date of publication of contract notice**

16 August 2021

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Responses, feedback, comments must be received by 12.00 Noon on 31.06.2021. It is intended that once the tender is issued no variations to the agreement will be accepted unless issues around them have been raised during this process or via way of clarifications during the tender process.

There is a possibility that the tender may be published earlier than the anticipated date and as such interested parties should ensure that they are registered on the YorTender system and that they take note of any system notifications in respect of this procurement.