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Tender

Stourton Park and Ride Marketing Launch

West Yorkshire Combined Authority

F02: Contract notice

Notice identifier: 2021/S 000-010136

Procurement identifier (OCID): ocds-h6vhtk-02af09

Published 10 May 2021, 2:47pm

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Contact

Frances Butterworth

Email

frances.butterworth@westvorks-ca.gov.uk

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

Internet address(es)

Main address

https://www.westyorks-ca.gov.uk/

Buyer's address

https://in-tendhost.co.uk/westyorkshireca/aspx/Home

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/westyorkshireca/aspx/Home

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Stourton Park and Ride Marketing Launch

Reference number

PROJECT NO. CA1463

II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The West Yorkshire Combined Authority is looking to procure support from a marketing agency to successfully promote and launch the third and new Park And Ride service for Leeds City Park And Ride.

II.1.5) Estimated total value

Value excluding VAT: £180,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

• 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire

II.2.4) Description of the procurement

The West Yorkshire Combined Authority is looking to procure support from a marketing agency to successfully promote and launch the third and new Park And Ride service for Leeds City Park And Ride.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £180,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

9

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

9 June 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

9 June 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

To register click the following link and then click the 'Register' button - https://intendhost.co.uk/westyorkshireca/aspx/Home. When quotes/tenders become available, hover over 'Tenders' then 'Current'. Scroll down to the project and click 'View Details' and then 'Express interest'. There will be a tab called 'Quotation/Invitation to tender' and from here you will be able to download the documents.

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

Royal Courts of Justice, The Strand

London

WC2a 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Country

United Kingdom