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Contract

## **Management and operator of Watford Market**

Watford Borough Council

F03: Contract award notice

Notice identifier: 2023/S 000-010128

Procurement identifier (OCID): ocds-h6vhtk-038a88

Published 6 April 2023, 12:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Watford Borough Council

<https://www.watford.gov.uk>

Watford

wd17 3EX

#### **Email**

[derek.hatcher@watford.gov.uk](mailto:derek.hatcher@watford.gov.uk)

#### **Telephone**

+44 1923226400

#### **Country**

United Kingdom

**Region code**

UKH23 - Hertfordshire

**Internet address(es)**

Main address

<https://www.watford.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Management and operator of Watford Market

**II.1.2) Main CPV code**

- 55900000 - Retail trade services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Watford Borough Council is seeking a provider to Manage and Operate its Market in the Town Centre. The provider will be required to carry out all elements of the Market service which shall include the on street market and undercover market units. The provider will be responsible for ensuring there is adequate personnel and supervision (as set out in this specification) to carry out these task in order to meet the performance requirements set out

in the tender documents. The requirements include: Cleaning, Security, Facilities and Site Management, Waste management, Trader Liaison, Financial Management, Marketing, innovation and management reporting.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,500,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH23 - Hertfordshire

Main site or place of performance

Hertfordshire

### **II.2.4) Description of the procurement**

Watford Borough Council is seeking a provider to Manage and Operate its Market in the Town Centre. The provider will be required to carry out all elements of the Market service which shall include the on street market and undercover market units. The provider will be responsible for ensuring there is adequate personnel and supervision (as set out in this specification) to carry out these tasks in order to meet the performance requirements set out in the tender documents. The requirements include: Cleaning, Security, Facilities and Site Management, Waste management, Trader Liaison, Financial Management, Marketing, innovation and management reporting.

### **II.2.5) Award criteria**

Quality criterion - Name: Approach and Delivery / Weighting: 25

Quality criterion - Name: Financial Model / Weighting: 5

Quality criterion - Name: Performance Management / Weighting: 9

Quality criterion - Name: Implementation and Integration / Weighting: 2

Quality criterion - Name: Staff Resourcing / Weighting: 4

Quality criterion - Name: Invoicing and Reporting / Weighting: 5

Quality criterion - Name: Marketing Plan / Weighting: 5

Quality criterion - Name: social Value / Weighting: 5

Cost criterion - Name: Cost Model / Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The tender considered with and without Facilities Management. The final award is without Facilities Management included in the service.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-034299](#)

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## **Section V. Award of contract**

### **Title**

Management and Operation of Watford Market

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Saunders Markets

27 Smithbrook Kilns,

Cranleigh, Surrey

GU6 8JJ

Country

United Kingdom

NUTS code

- UKJ25 - West Surrey

National registration number

07224480

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=774107755>

GO Reference: GO-202346-PRO-22485425

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Watford Borough Council

<https://www.watford.gov.uk>

Watford

wd17 3EX

Email

[derek.hatcher@watford.gov.uk](mailto:derek.hatcher@watford.gov.uk)

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United Kingdom