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Contract

Management and operator of Watford Market

Watford Borough Council

F03: Contract award notice

Notice identifier: 2023/S 000-010128

Procurement identifier (OCID): ocds-h6vhtk-038a88

Published 6 April 2023, 12:04pm

Section I: Contracting authority

I.1) Name and addresses

Watford Borough Council

<https://www.watford.gov.uk>

Watford

wd17 3EX

Email

derek.hatcher@watford.gov.uk

Telephone

+44 1923226400

Country

United Kingdom

Region code

UKH23 - Hertfordshire

Internet address(es)

Main address

<https://www.watford.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Management and operator of Watford Market

II.1.2) Main CPV code

- 55900000 - Retail trade services

II.1.3) Type of contract

Services

II.1.4) Short description

Watford Borough Council is seeking a provider to Manage and Operate its Market in the Town Centre. The provider will be required to carry out all elements of the Market service which shall include the on street market and undercover market units. The provider will be responsible for ensuring there is adequate personnel and supervision (as set out in this specification) to carry out these task in order to meet the performance requirements set out in the tender documents. The requirements include: Cleaning, Security, Facilities and Site Management, Waste management, Trader Liaison, Financial Management, Marketing, innovation and management reporting.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

Main site or place of performance

Hertfordshire

II.2.4) Description of the procurement

Watford Borough Council is seeking a provider to Manage and Operate its Market in the Town Centre. The provider will be required to carry out all elements of the Market service which shall include the on street market and undercover market units. The provider will be responsible for ensuring there is adequate personnel and supervision (as set out in this specification) to carry out these task in order to meet the performance requirements set out in the tender documents. The requirements include: Cleaning, Security, Facilities and Site Management, Waste management, Trader Liaison, Financial Management, Marketing, innovation and management reporting.

II.2.5) Award criteria

Quality criterion - Name: Approach and Delivery / Weighting: 25

Quality criterion - Name: Financial Model / Weighting: 5

Quality criterion - Name: Performance Management / Weighting: 9

Quality criterion - Name: Implementation and Integration / Weighting: 2

Quality criterion - Name: Staff Resourcing / Weighting: 4

Quality criterion - Name: Invoicing and Reporting / Weighting: 5

Quality criterion - Name: Marketing Plan / Weighting: 5

Quality criterion - Name: social Value / Weighting: 5

Cost criterion - Name: Cost Model / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The tender considered with and without Facilities Management. The final award is without Facilities Management included in the service.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-034299](#)

Section V. Award of contract

Title

Management and Operation of Watford Market

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 March 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Saunders Markets

27 Smithbrook Kilns,

Cranleigh, Surrey

GU6 8JJ

Country

United Kingdom

NUTS code

- UKJ25 - West Surrey

National registration number

07224480

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=774107755>

GO Reference: GO-202346-PRO-22485425

VI.4) Procedures for review

VI.4.1) Review body

Watford Borough Council

<https://www.watford.gov.uk>

Watford

wd17 3EX

Email

derek.hatcher@watford.gov.uk

Country

United Kingdom