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Planning

## **UOW896 Design and Print**

University of Worcester

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-010118

Procurement identifier (OCID): ocds-h6vhtk-03bd34

Published 6 April 2023, 11:39am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

#### **Contact**

Nicola Brecknell

#### **Email**

[n.brecknell@worc.ac.uk](mailto:n.brecknell@worc.ac.uk)

#### **Telephone**

+44 01905542066

#### **Country**

United Kingdom

**NUTS code**

UKG12 - Worcestershire

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/universityofworcester>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UOW896 Design and Print

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. The University is also seeking a supplier to print and fulfil the University's Undergraduate Prospectus. Please note that this contract will not include general University print requirements.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.2) Description**

#### **II.2.1) Title**

Lot 1 - Design

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKG12 - Worcestershire

#### **II.2.4) Description of the procurement**

The University is looking to appoint one company who have the ability to deliver integrated campaigns from start to finish, and the capability to build brands, produce media and create content. The agency should also advise the Communications department on latest trends, ideas and best ways forward for our target audiences in order to enable us to be innovative and adaptable in changing markets.

### **II.2) Description**

#### **II.2.1) Title**

Lot 2 - Print and Fulfilment

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 22100000 - Printed books, brochures and leaflets

#### **II.2.3) Place of performance**

NUTS codes

- UKG12 - Worcestershire

#### **II.2.4) Description of the procurement**

Lot 2 will include printing and fulfilling the University's prospectus, which is normally printed once a year (although this may be subject to change).

### **II.3) Estimated date of publication of contract notice**

22 March 2023

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes