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Planning

UOW896 Design and Print

University of Worcester

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-010118

Procurement identifier (OCID): ocids-h6vhtk-03bd34

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Section I: Contracting authority

I.1) Name and addresses

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

Contact

Nicola Brecknell

Email

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Telephone

+44 01905542066

Country

United Kingdom

NUTS code

UKG12 - Worcestershire

Internet address(es)

Main address

<https://in-tendhost.co.uk/universityofworcester>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UOW896 Design and Print

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Worcester is seeking to appoint a full-service agency who can offer end-to-end extensive and complex creative projects and multi-channel campaigns for a busy, multi-functional Communications department. The agency's expertise will need to include project planning and evaluation, design, market research and film production capabilities. The University is also seeking a supplier to print and fulfil the University's Undergraduate Prospectus. Please note that this contract will not include general University print requirements.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

Lot 1 - Design

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG12 - Worcestershire

II.2.4) Description of the procurement

The University is looking to appoint one company who have the ability to deliver integrated campaigns from start to finish, and the capability to build brands, produce media and create content. The agency should also advise the Communications department on latest trends, ideas and best ways forward for our target audiences in order to enable us to be innovative and adaptable in changing markets.

II.2) Description

II.2.1) Title

Lot 2 - Print and Fulfilment

Lot No

2

II.2.2) Additional CPV code(s)

- 22100000 - Printed books, brochures and leaflets

II.2.3) Place of performance

NUTS codes

- UKG12 - Worcestershire

II.2.4) Description of the procurement

Lot 2 will include printing and fulfilling the University's prospectus, which is normally printed once a year (although this may be subject to change).

II.3) Estimated date of publication of contract notice

22 March 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes