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Contract

Brand Refresh

mhs homes group

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010099

Procurement identifier (OCID): ocds-h6vhtk-064739

Published 4 February 2026, 3:32pm

Scope

Reference

TMHS296

Description

Brand Refresh Project

Contract 1

Supplier

- Frank, Bright & Abel Limited

Contract value

- £108,333 excluding VAT
- £130,000 including VAT

Below the relevant threshold

Date signed

23 December 2025

Contract dates

- 1 May 2026 to 30 April 2029
- 3 years

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services

Contract locations

- UKC - North East (England)
 - UKD - North West (England)
 - UKE - Yorkshire and the Humber
 - UKF - East Midlands (England)
 - UKG - West Midlands (England)
 - UKH - East of England
 - UKI - London
 - UKJ - South East (England)
 - UKK - South West (England)
-

Procedure

Procedure type

Below threshold - without competition

Supplier

Frank, Bright & Abel Limited

326 City Road

London

EC1V2PT

United Kingdom

Email: weare@frankbrightabel.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

mhs homes group

- Public Procurement Organisation Number: PDGV-2149-XNWW

Broadside

Chatham

ME4 4LL

United Kingdom

Email: procurement@mhs.org.uk

Region: UKJ41 - Medway

Organisation type: Public authority - sub-central government