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Tender

UCA Marketing Agency Support 1

University For the Creative arts

F02: Contract notice

Notice identifier: 2021/S 000-010084

Procurement identifier (OCID): ocds-h6vhtk-02aed5

Published 10 May 2021, 10:53am

Section I: Contracting authority

I.1) Name and addresses

University For the Creative arts

Falkner Road

Farnham

GU9 7DS

Contact

Procurement

Email

procurement@uca.ac.uk

Telephone

+44 1252892638

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.uca.ac.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/universityforthecreativearts>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/universityforthecreativearts>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UCA Marketing Agency Support 1

Reference number

UCA/2021/MKTG/MAAS

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University for the Creative Arts is currently out to tender for UCA - Marketing Agency Support. The tender consists of two lots: 1. UK marketing support 2. International marketing support. Suppliers that would like to take part in this tender process are invited to Express Interest until Midday 11 June 2021 upon which they will be given access to the full tender documentation through this e-tendering system. Tender submissions must be received by Midday 11 June 2021. Please allow sufficient time to make your return as late returns will not be permitted. Any questions relating to this tender should be made via correspondence on the website and can be addressed to the main contact as shown in the details above.

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

UCA - Marketing Agency Support 2

Lot No

2

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The University for the Creative Arts (UCA) would like to invite suppliers to partake in a tender for marketing agency support. The tender consists of two lots: 1. UK marketing support2. International marketing support

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 August 2021

End date

31 July 2024

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

UCA - Marketing Agency Support 1

Lot No

1

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The University for the Creative Arts (UCA) would like to invite suppliers to partake in a tender for marketing agency support. The tender consists of two lots: 1. UK marketing support2. International marketing support

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

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End date

31 July 2024

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

11 June 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

11 June 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

UCA

Farnham

Country

United Kingdom