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Pipeline

PL0360 Shrub Hill Development Partner

Worcestershire County Council

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-010076

Procurement identifier (OCID): ocds-h6vhtk-06472d ([view related notices](#))

Published 4 February 2026, 2:59pm

Scope

Description

Worcestershire County Council (WCC) is seeking to secure a Development Partner for the landmark Shrub Hill Quarter Regeneration Project.

Phase 1 (Shrub Hill Industrial Estate) of the Shrub Hill Quarter. Shrub Hill Quarter is 14 hectares of land linking Worcester city centre with Worcester Shrub Hill station, with capacity to bring forward 500+ homes alongside employment and other uses. Phase 1 is WCC owned land, which has already benefited from initial public realm improvements, land already cleared for housing, ongoing investment to deliver a 37,000 sq ft heritage conversion for commercial uses, as well as further potential development opportunities across the remaining industrial estate.

WCC are anticipating launching a Development Partner opportunity via competitive flexible procedure in April/May 2026.

Contract dates (estimated)

- 1 November 2026 to 31 October 2031

- Possible extension to 31 October 2033
- 7 years

Main category

Works

CPV classifications

- 45110000 - Building demolition and wrecking work and earthmoving work

Contract locations

- UKG12 - Worcestershire

Submission

Publication date of tender notice (estimated)

24 April 2026

Procedure

Procedure type

Competitive flexible procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

Worcestershire County Council

- Public Procurement Organisation Number: PRPQ-4584-WLPQ

County Hall, Spetchley Road

Worcester

WR5 2NP

United Kingdom

Email: procurement@worcestershire.gov.uk

Website: <https://www.worcestershire.gov.uk>

Region: UKG12 - Worcestershire

Organisation type: Public authority - sub-central government