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Tender

Children's Centre Outreach Market Engagement

Westminster City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009986

Procurement identifier (OCID): ocds-h6vhtk-0582b2 ([view related notices](#))

Published 4 February 2026, 1:29pm

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Scope

Description

Westminster City Council (WCC) will shortly be running a competitive tendering exercise to award a new contract for Outreach services to support family hubs and children's centres.

Outreach is an essential part of the service design delivered from the Council's three Children's Centre Hubs. Its purpose is to target and reach the most vulnerable families who without it are less likely to engage, and deliver a single integrated Early Help offer in WCC. Outreach plays a pivotal role in working alongside the Early Help team in delivering their priorities, supporting early intervention and prevention, and heading-off costlier (human and financial) escalations; it is essential to the overall effectiveness of WCC Children's Centres, Family Hubs, and multi-agency partnership working in the field of Early Help.

The provider will be expected to deliver the following services:

a high-quality outreach service to families.

a befriending volunteer support Service for families with children aged up to 5 years
an Early Help volunteering service for families with children aged 0-15

Total value (estimated)

- £1,449,600 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2026 to 30 June 2028
- Possible extension to 30 June 2030
- 4 years

Description of possible extension:

2 year optional extension

Main procurement category

Services

CPV classifications

- 85311300 - Welfare services for children and young people
- 85140000 - Miscellaneous health services
- 85323000 - Community health services

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Enquiry deadline

26 February 2026, 5:00pm

Tender submission deadline

6 March 2026, 12:00pm

Submission address and any special instructions

<https://wcc.ukp.app.jaggaer.com/go/85493954019C285D03E9>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

11 May 2026

Award criteria

Name	Type	Weighting
Quality	Quality	80%
Cost	Cost	20%

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Contracting authority

Westminster City Council

- Public Procurement Organisation Number: PJVD-6261-BPPJ

64 Victoria Street

London

SW1E 6QP

United Kingdom

Email: procurementteammailbox@westminster.gov.uk

Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government