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Tender

**300000**

Big Lottery Fund, operating as The National Lottery Community Fund

F02: Contract notice

Notice identifier: 2023/S 000-009961

Procurement identifier (OCID): ocids-h6vhtk-03bccd

Published 5 April 2023, 1:38pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Big Lottery Fund, operating as The National Lottery Community Fund

1st floor Peel Building, 2 Marsham Street

London

SW1P 4DF

#### **Email**

[matthew.bowcott@tnlcommunityfund.org.uk](mailto:matthew.bowcott@tnlcommunityfund.org.uk)

#### **Telephone**

+44 1213458943

#### **Country**

United Kingdom

## **Region code**

UK - United Kingdom

## **Internet address(es)**

Main address

<https://www.tnlcommunityfund.org.uk>

Buyer's address

<https://tnlcommunityfund.bravosolution.co.uk/>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://tnlcommunityfund.bravosolution.co.uk/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://tnlcommunityfund.bravosolution.co.uk/>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://tnlcommunityfund.bravosolution.co.uk/>

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Other activity

Distribution of National Lottery Funding

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

300000

Reference number

23NLP008

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The National Lottery Awards (NLAs) are the annual search for the UK's favourite National Lottery funded people and projects. There are two distinct elements to the Awards programme. Firstly, we ask the public and National Lottery funding distributors to nominate individuals from funded projects across several categories. The winners are selected decided by a judging panel made up of members of the National Lottery family and selected representatives of outside agencies i.e., media partners. There will also be Special Achievement Award this year, a new addition for 2023, to honour an individual who has gone above and beyond to make the lives of people that little bit better in challenging times.

The seven categories for individual winners are:

- Arts, Culture and Film
- Heritage
- Community and Charity
- Sport
- Young Hero (under 25's)

- Environment
- Special Achievement

In addition to the individual winners, there is also a category to honour a National Lottery Project of the Year that is decided by public vote. The campaign, which launches every year from April, is seven months long. Winners will be decided in the summer, and it is envisaged that we will need to begin work with the winning bidder for this contract at the end of July 2023.

The National Lottery Promotions Unit (NLPU) is seeking a digital partner who will create and publish social media content for the NLPU's annual National Lottery Awards campaign, highlighting awards winners and the key messaging that £30m a week is raised by National Lottery players for good causes. Content will be published on owned channels and the key demographic is 18 - 34-year olds.

The Contract Term is Friday 28th 2023 - Friday 26th July 2024 (with the option to extend for a further 2 x 12 month periods). The budget available for this project is £300,000 including expenses (exc. VAT), with a yearly allocation of £100,000 including expenses (exc. VAT).

### **II.1.5) Estimated total value**

Value excluding VAT: £300,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

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## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £300,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

28 July 2023

End date

26 April 2024

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month periods

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

10 May 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

10 May 2023

Local time

12:00pm



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Royal Courts of Justice

London

Country

United Kingdom