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Award

Creative, Design and Microsite Services

Clarion Housing Group

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009944

Procurement identifier (OCID): ocds-h6vhtk-060864 ([view related notices](#))

Published 4 February 2026, 12:31pm

Scope

Reference

C2991

Description

Marketing agency design services including hosting microsites for the Cocoa Works, Cocoa Gardens and Twyford Park schemes

Contract 1. Creative, Design and Microsite Services

Supplier

- Identity Limited

Contract value

- £300,000 including VAT

Above the relevant threshold

Award decision date

30 January 2026

Standstill period

- End: 13 February 2026
- 8 working days

Earliest date the contract will be signed

16 February 2026

Contract dates (estimated)

- 16 February 2026 to 15 February 2028
- 2 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Direct award

Supplier

Identity Limited

- Companies House: 04147420

6th Floor Kings House, 9-10 Haymarket

London

SW1Y 4BP

United Kingdom

Email: louise@identity-design.co.uk

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Creative, Design and Microsite Services

Contracting authority

Clarion Housing Group

- Public Procurement Organisation Number: PQND-5289-JNDN

5th Floor, Greater London House, Hampstead Road

London

NW1 7QX

United Kingdom

Contact name: Ejiro Arthur-Dede

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Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government