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Contract

## **ID 5827166 - DFE - LRA - Communications Partner**

Labour Relations Agency

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009903

Procurement identifier (OCID): ocds-h6vhtk-056780 ([view related notices](#))

Published 4 February 2026, 11:49am

### **Scope**

### **Reference**

ID 5827166

### **Description**

The Labour Relations Agency (the Buyer) required the services of a Supplier to contribute to the delivery of the Communications Strategy for 2025-2029, and Communications Plan for 2025-2026.

The Supplier has experience and expertise delivering integrated communications campaigns and initiatives. The Supplier will support the Buyer in identifying and developing solutions to reach wider audiences, concentrating on those with lowest levels of awareness of the Agency (currently 18-34 age group). The Agency's role in dispute resolution is better known (and cases are confidential) so the work of the Buyer and Supplier will focus particularly on the dispute prevention and good employment practice roles of the Agency, in helping to educate others about their employment rights and responsibilities.

This contract commenced from 23rd October 2025 for an initial period of 3 Years. There are 2 options to extend for anything up to a further period of 1 year each subject to satisfactory performance and budgetary provision.

Due to online system update issues this notice was delayed getting published until 04/02/2026.

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## **Contract 1. ID 5827166 - DFE - LRA - Communications Partner**

### **Supplier**

- [GRAY'S COMMUNICATIONS LIMITED](#)

### **Contract value**

- £300,000 excluding VAT
- £360,000 including VAT

Above the relevant threshold

### **Date signed**

22 October 2025

### **Contract dates**

- 23 October 2025 to 22 October 2028

- Possible extension to 22 October 2030
- 5 years

Description of possible extension:

2 Optional Extension Periods of 1 Year

### **Main procurement category**

Services

### **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **Justification for not setting key performance indicators**

Contract Value is less than £5 million - KPI's are not considered appropriate.

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### **Other information**

#### **Applicable trade agreements**

- Government Procurement Agreement (GPA)

#### **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Supplier

### GRAY'S COMMUNICATIONS LIMITED

- Public Procurement Organisation Number: PXZW-8671-YJGZ

30 Clooney Terrace

Londonderry

BT47 6AR

United Kingdom

Email: [info@grayscommunications.com](mailto:info@grayscommunications.com)

Website: <https://grayscommunications.com>

Region: UKN0A - Derry City and Strabane

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

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## Contracting authority

### Labour Relations Agency

- Public Procurement Organisation Number: PXXT-9745-HGPD

James House, 2-4 Cromac Avenue, The Gasworks

Belfast

BT7 2JA

United Kingdom

Email: [SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

Region: UKN06 - Belfast

Organisation type: Public authority - central government

Devolved regulations that apply: Northern Ireland

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## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the

contracting authorities.

## **CPD - Supplies & Services Division**

Summary of their role in this procurement: Construction and Procurement Delivery - Supplies and Services Division, is a Centre of Procurement Expertise and provides a central procurement function for central government in Northern Ireland.

- Public Procurement Organisation Number: PVWG-8426-YWXV

Clare House, 303 Airport Road West

Belfast

BT3 9ED

United Kingdom

Email: [SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

Website: <https://www.finance-ni.gov.uk/topics/procurement>

Region: UKN06 - Belfast

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## **Contact organisation**

Contact [CPD - Supplies & Services Division](#) for any enquiries.