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Contract

FS900296 Social Research Call Off

Food Standards Agency

F03: Contract award notice

Notice identifier: 2023/S 000-009827

Procurement identifier (OCID): ocds-h6vhtk-03732b

Published 4 April 2023, 3:14pm

Section I: Contracting authority

I.1) Name and addresses

Food Standards Agency

YO1 7PR

York

7PR

Contact

Food Standards Agency

Email

fsa.commercial@food.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.food.gov.uk/>

Buyer's address

<https://www.food.gov.uk/>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

FS900296 Social Research Call Off

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The FSA wishes to appoint a supplier to carry out various social research and insight projects within a call-off contract arrangement. The FSA needs to engage with consumers, businesses, Local Authorities and other stakeholders to fulfil our remit of ensuring people can trust that the food they buy and eat is safe and what it says it is.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £0.01

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The FSA wishes to appoint a supplier to carry out various social research and insight projects within a call-off contract arrangement. The FSA needs to engage with consumers, businesses, Local Authorities and other stakeholders to fulfil our remit of ensuring people can trust that the food they buy and eat is safe and what it says it is. The range of services to be provided by the contractor is likely to include, but not limited to:

Qualitative research (conducted through various modes including in-person and remote methods) e.g., deliberative forums, interviews, online forums

Quantitative research (conducted through various modes including in-person and remote methods) e.g., bespoke surveys, omnibus surveys, tracking

Digital research e.g., app-based autoethnography

Rapid turnaround collection of qual and quant evidence for urgent information requests, using a shorter pre-agreed call-off process and delivering outputs within a couple of days

Communications testing and evaluation

Brand research

Literature reviews and other desk-research both in support of wider projects and as stand-alone pieces

Co-ordinating and working in partnership with academics, other research organisations or expert advisors and partners

Secondary analysis

Ad hoc services in support of FSA requirements e.g., facilitating internal workshops.

Dissemination of research findings and publications. With a particular interest on innovative ways to tell the research 'story' in an engaging manner, relevant to the audience.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-027979](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2023

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LIMITED

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01640855

Internet address

<http://www.ipsos.com>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £0.01

Lowest offer: £0.01 / Highest offer: £0.01 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Food Standards Agency

Floors 6 and 7, Clive House, 70 Petty France

London

SW1H 9EX

Country

United Kingdom

Internet address

<https://www.food.gov.uk/>