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Award

Supply of STRATUM software

OPEN UNIVERSITY(THE)

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-009806

Procurement identifier (OCID): ocds-h6vhtk-044cf0

Published 26 March 2024, 1:28pm

Section I: Contracting authority/entity

I.1) Name and addresses

OPEN UNIVERSITY(THE)

The Vice-Chancellors Office,Walton Hall

MILTON KEYNES

MK76AA

Contact

Procurement Team

Email

FBS-Procurement@open.ac.uk

Country

United Kingdom

Region code

UKJ12 - Milton Keynes

Charity Commission (England and Wales)

RC000391

Internet address(es)

Main address

<https://www.open.ac.uk/>

Buyer's address

<https://about.open.ac.uk/governance-ou/procurement-services/procurement-open-university>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply of STRATUM software

Reference number

OUPA10613

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

Supply of STRATUM software

This is a voluntary ex ante transparency notice for the Open University's intention to award a contract.

The Open University (OU) intends to award a contract for 2 years with an option of further annual extensions up a maximum of five years in total for the maintenance of its current alumni, donor, and business engagement customer relationship management system (Current application STRATUM).

The STRATUM application is owned, supplied and supported exclusively by ClearCourse, a company which specialises in software membership and external relationship management.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £550,000

II.2) Description

II.2.2) Additional CPV code(s)

- 48000000 - Software package and information systems

II.2.3) Place of performance

NUTS codes

- UKJ12 - Milton Keynes

Main site or place of performance

Milton Keynes

II.2.4) Description of the procurement

This is a voluntary ex ante transparency notice for the Open University's intention to award a contract.

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annual extensions up a maximum of five years in total for the maintenance of its current alumni, donor, and business engagement customer relationship management system (Current application STRATUM).

The STRATUM application is owned, supplied and supported exclusively by ClearCourse, a company which specialises in software membership and external relationship management.

The OU has identified that this is currently the only viable option to deliver major external compliance requirements and meet income generation targets in the areas of industry research and philanthropy, whilst maintaining the current core business that is achievable within the OU's capital and revenue budget and staff capacity.

Since the system was installed some years ago, the OU has made substantial investment in STRATUM terms of process, infrastructure, staff skills and capabilities. The suite of software provides a range of capabilities developed specifically for the OU, including a research management system, legacy management system and preference centre. Upgrades have provided a staff and alumni portal which is driven from the data held in the STRATUM database and in, further development of online giving pages and payment system for alumni has also recently taken place. The STRATUM application has also required the OU to make additional substantial investment in terms of integrations into the rest of the OU's technical estate (which is complex and contains a number of bespoke legacy systems), the finance system and a separate data warehouse.

The OU has identified that for reasons of technical complexity, compatibility, continuity, the need to minimise disruption to core business and the need to introduce greater resilience for existing systems, that only the products, services and support provided by ClearCourse are capable of meeting the OU's requirement.

It is envisaged that the maximum value of the contract will be 500,000 GBP.

II.2.11) Information about options

Options: Yes

Description of options

Initial 2 year term with an option of further annual extensions up a maximum of five years in total.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a voluntary ex ante transparency notice for the Open University's intention to award a contract.

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IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

Contract No

OUPA10613

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

26 March 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

ClearCourse Membership Services Limited

107 Cheapside, London, England, EC2V 6DN

London

EC2V 6DN

Country

United Kingdom

NUTS code

- UKI - London

Companies House

01811900

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £550,000

Total value of the contract/lot/concession: £550,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

N/A

N/A

Country

United Kingdom