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Contract

## **Online Travel Agency in China**

VisitScotland

F03: Contract award notice

Notice identifier: 2022/S 000-009806

Procurement identifier (OCID): ocds-h6vhtk-02f276

Published 12 April 2022, 4:52pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

VisitScotland

Ocean Point One, 94 Ocean Drive

Edinburgh

EH6 6JH

#### **Contact**

Eileen O'Neill

#### **Email**

[eileen.o'neill@visitscotland.com](mailto:eileen.o'neill@visitscotland.com)

#### **Telephone**

+44 1415664017

#### **Country**

United Kingdom

**NUTS code**

UKM75 - Edinburgh, City of

**Internet address(es)**

Main address

<http://www.visitscotland.org>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00118](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00118)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Marketing/Tourism

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Online Travel Agency in China

Reference number

VSEH21040

#### **II.1.2) Main CPV code**

- 63510000 - Travel agency and similar services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

VisitScotland has contracted with an Online Travel Agency with expertise in the leisure travel sector in China to work with VisitScotland to deliver a range of marketing and promotional activities in support of VisitScotland's international post-Covid recovery strategy by inspiring visitors and selling Scotland.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £675,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 63510000 - Travel agency and similar services

#### **II.2.3) Place of performance**

NUTS codes

- CN - China

#### **II.2.4) Description of the procurement**

VisitScotland has contracted with an Online Travel Agency with expertise in the leisure travel sector in China to work with VisitScotland to deliver a range of marketing and promotional activities in support of VisitScotland's international post-Covid recovery strategy by inspiring visitors and selling Scotland.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-027400](#)

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## **Section V. Award of contract**

### **Contract No**

VSEH21040

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 March 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Trip.com Group

No. 968, Jinzhong Road, Changning District

Shanghai

200335

Telephone

+86 18516302577

Country

China

NUTS code

- CN - China

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £675,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Value given is the maximum value if all options/extensions are utilised

(SC Ref:690188)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court

27 Chambers Street

Edinburgh

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Review Procedures are as set out in the Public Contracts (Scotland) Regulations 2015. Proceedings under the Public Contracts (Scotland) Regulations 2015 are time limited and any such proceedings must be brought in the Sheriff Court or the Court of Session.

