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Contract

Online Travel Agency in China

VisitScotland

F03: Contract award notice

Notice identifier: 2022/S 000-009806

Procurement identifier (OCID): ocds-h6vhtk-02f276

Published 12 April 2022, 4:52pm

Section I: Contracting authority

I.1) Name and addresses

VisitScotland

Ocean Point One, 94 Ocean Drive

Edinburgh

EH6 6JH

Contact

Eileen O'Neill

Email

eileen.o'neill@visitscotland.com

Telephone

+44 1415664017

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://www.visitscotland.org>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00118

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Marketing/Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Online Travel Agency in China

Reference number

VSEH21040

II.1.2) Main CPV code

- 63510000 - Travel agency and similar services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitScotland has contracted with an Online Travel Agency with expertise in the leisure travel sector in China to work with VisitScotland to deliver a range of marketing and promotional activities in support of VisitScotland's international post-Covid recovery strategy by inspiring visitors and selling Scotland.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £675,000

II.2) Description

II.2.2) Additional CPV code(s)

- 63510000 - Travel agency and similar services

II.2.3) Place of performance

NUTS codes

- CN - China

II.2.4) Description of the procurement

VisitScotland has contracted with an Online Travel Agency with expertise in the leisure travel sector in China to work with VisitScotland to deliver a range of marketing and promotional activities in support of VisitScotland's international post-Covid recovery strategy by inspiring visitors and selling Scotland.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-027400](#)

Section V. Award of contract

Contract No

VSEH21040

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 March 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Trip.com Group

No. 968, Jinzhong Road, Changning District

Shanghai

200335

Telephone

+86 18516302577

Country

China

NUTS code

- CN - China

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £675,000

Section VI. Complementary information

VI.3) Additional information

Value given is the maximum value if all options/extensions are utilised

(SC Ref:690188)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

27 Chambers Street

Edinburgh

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Review Procedures are as set out in the Public Contracts (Scotland) Regulations 2015. Proceedings under the Public Contracts (Scotland) Regulations 2015 are time limited and any such proceedings must be brought in the Sheriff Court or the Court of Session.

