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Tender

Creative Services

Karbon Homes

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009802

Procurement identifier (OCID): ocds-h6vhtk-06467a

Published 4 February 2026, 10:09am

Scope

Reference

202507-GS138

Description

Karbon Homes are looking to appoint a supplier to support the development and delivery of high-quality creative, design and brand services, along with ad hoc photography and video production across the entirety of the Karbon Group. We're looking for an agency or studio with a deep understanding of our organisation, our values and audiences, and can bring our messaging to life through consistent, engaging and accessible design.

On a retained basis, the supplier will work closely with our in-house Communications and Marketing Team, as well as our Sales, Lettings and Customer Care Team, to deliver a range of in-house creative outputs across both print and digital services.

Total value (estimated)

- £1,100,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2031
- Possible extension to 31 March 2035
- 9 years

Description of possible extension:

2 x 24 month optional extensions.

Main procurement category

Services

CPV classifications

- 79811000 - Digital printing services
- 79821000 - Print finishing services

Contract locations

- UKC - North East (England)
- UKE - Yorkshire and the Humber

Justification for not using lots

Wish to remain with one supplier for consistency while delivering various branding and marketing for the group keeping with requirements.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

27 February 2026, 12:00pm

Tender submission deadline

11 March 2026, 12:00pm

Submission address and any special instructions

<https://app.panacea-software.com/KarbonHomes>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

25 March 2026

Award criteria

Name	Type	Weighting
Quality	Quality	60%
Commercial Schedule	Price	30%
Social Value	Quality	10%

Other information

Payment terms

30 days on receipt of valid invoice with a PO.

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

<https://app.panacea-software.com/KarbonHomes>

Technical specifications to be met

<https://app.panacea-software.com/KarbonHomes>

Contracting authority

Karbon Homes

- Charity Commission (England and Wales): RS007529
- Public Procurement Organisation Number: PCDL-6326-LXPW

Number 5

Newcastle

NE12 8EG

United Kingdom

Email: Procurement@Karbonhomes.co.uk

Website: <https://www.karbonhomes.co.uk/>

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government