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Tender

## Creative Services

Karbon Homes

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009802

Procurement identifier (OCID): ocds-h6vhtk-06467a

Published 4 February 2026, 10:09am

## Scope

## Reference

202507-GS138

## Description

Karbon Homes are looking to appoint a supplier to support the development and delivery of high-quality creative, design and brand services, along with ad hoc photography and video production across the entirety of the Karbon Group. We're looking for an agency or studio with a deep understanding of our organisation, our values and audiences, and can bring our messaging to life through consistent, engaging and accessible design.

On a retained basis, the supplier will work closely with our in-house Communications and Marketing Team, as well as our Sales, Lettings and Customer Care Team, to deliver a range of in-house creative outputs across both print and digital services.

## Total value (estimated)

- £1,100,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2031
- Possible extension to 31 March 2035
- 9 years

Description of possible extension:

2 x 24 month optional extensions.

### **Main procurement category**

Services

### **CPV classifications**

- 79811000 - Digital printing services
- 79821000 - Print finishing services

### **Contract locations**

- UKC - North East (England)
- UKE - Yorkshire and the Humber

### **Justification for not using lots**

Wish to remain with one supplier for consistency while delivering various branding and marketing for the group keeping with requirements.

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

27 February 2026, 12:00pm

### **Tender submission deadline**

11 March 2026, 12:00pm

### **Submission address and any special instructions**

<https://app.panacea-software.com/KarbonHomes>

### **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

25 March 2026

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## **Award criteria**

<b>Name</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality	60%
Commercial Schedule	Price	30%
Social Value	Quality	10%

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## **Other information**

### **Payment terms**

30 days on receipt of valid invoice with a PO.

## **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Documents

### Associated tender documents

<https://app.panacea-software.com/KarbonHomes>

### Technical specifications to be met

<https://app.panacea-software.com/KarbonHomes>

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## Contracting authority

### Karbon Homes

- Charity Commission (England and Wales): RS007529
- Public Procurement Organisation Number: PCDL-6326-LXPW

Number 5

Newcastle

NE12 8EG

United Kingdom

Email: [Procurement@Karbonhomes.co.uk](mailto:Procurement@Karbonhomes.co.uk)

Website: <https://www.karbonhomes.co.uk/>

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government