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Contract

RfP for Children and Young Peoples Mental Health Peer Mediation and Education Support Service - PSR Direct Award C

London Borough of Camden

F03: Contract award notice

Notice identifier: 2025/S 000-009764

Procurement identifier (OCID): ocds-h6vhtk-04ee25

Published 17 March 2025, 5:31pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Camden

London Borough of Camden, 5 Pancras Square

London

N1C 4AG

Contact

Mr Stephen Spencer

Email

stephen.spencer@camden.gov.uk

Telephone

+44 2079748377

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Internet address(es)

Main address

<https://www.camden.gov.uk>

Buyer's address

<https://www.camden.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

RfP for Children and Young Peoples Mental Health Peer Mediation and Education Support Service - PSR Direct Award C

Reference number

DN759384

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Peer Mentoring and Peer Education service for children and young people (CYP). The aim of the service is to prevent and reduce the impact of mental health conditions on CYP, to promote positive conversations about mental wellbeing and to provide innovative programmes of support both with, and for, young residents of Camden.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,031,840

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI31 - Camden and City of London

II.2.4) Description of the procurement

The Peer Mentoring and Education Service (PMES) aims to prevent and reduce the impact of mental health conditions on young people (YP), promote positive conversations about mental wellbeing, and provide innovative programmes of support with and for young people, predominantly those of secondary school age, across Camden. The service consists of two elements. The flexible Peer Mentoring service, led by, and accessible to, young people in Camden delivers focused programmes across a range of youth settings. The service delivers peer support, both individually and in group settings, as well as training older adolescents as peer mentors to deliver structured programmes for other young people.

The council intends to award the contract Fitzrovia Youth in Action following Direct Award Provider C as set out in Provider Selection Regime.

The award of contract to Fitzrovia youth in Action will be for an initial period of three (3) with the option to extend for a further two (2) years for the total sum of £1,031,840.

II.2.5) Award criteria

Quality criterion - Name: The existing Provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard. / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to the relevant authority by 25th March 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 March 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Fitzrovia Youth in Action

66 - 68 Warren Street,

London

W1T 5NZ

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,031,840

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 16 March 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

The proposed Contract Award has been approved by the Executive Director of Adults and Health following Consultation with the Cabinet Member for Health, Wellbeing and Adult Social Care at the London Borough of Camden.

There were no Conflicts of interest identified among officers involved in the process.

In accordance with Direct Award Process C under the Provider Selection Regime, a thorough assessment of the proposed provider was undertaken against the following Key Criteria:

- Quality and innovation
- Integration, collaboration and service sustainability
- Improving access, reducing health inequalities and facilitating choice
- Social Value
- Value

The Provider has been assessed on a Pass / Fail basis against the key criteria to ensure they will satisfy the new contract to a sufficient standard.

Fitzrovia Youth in Action submitted a robust response within the set financial envelope. The submission demonstrated strengths in all relevant areas of the key criteria.

VI.4) Procedures for review

VI.4.1) Review body

London Borough of Camden

5 Pancras Square

London

N1C 4AG

Email

Andrew.Maughan@camden.gov.uk

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to the relevant authority by 27th March 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.