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Contract

Provision of Public Relations, Engagement and Communications services for the Harlow and Gilston Garden Town

Epping Forest District Council

F03: Contract award notice

Notice identifier: 2022/S 000-009737

Procurement identifier (OCID): ocids-h6vhtk-03246c

Published 12 April 2022, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

Epping Forest District Council

Civi Offices, High Street

Braintree

CM7 9HB

Contact

Katrine Sallows

Email

katrine.sallows@braintree.gov.uk

Telephone

+44 1376551414

Country

United Kingdom

NUTS code

UKH3 - Essex

Internet address(es)

Main address

<https://www.eppingforestdc.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Public Relations, Engagement and Communications services for the Harlow and Gilston Garden Town

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

Epping Forest District Council is seeking to procure digital and traditional PR, Communications, Marketing and Engagement support services for the Harlow & Gilston Garden Town project, one of the most exciting regeneration opportunities for sustainable development of any place in the UK and the second largest growth initiative in the South-East region.

These services will not only provide media expertise but give political counsel and insight, and community engagement and co-design best practice to the HGGT project team, which includes a dedicated Comms and Engagement Officer.

The initial contract will be for a period of 24 months with the option to extend for up to a further 18 months through one or more extension.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services
- 79342200 - Promotional services
- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services
- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKH3 - Essex

Main site or place of performance

Essex

II.2.4) Description of the procurement

Epping Forest District Council is seeking to procure digital and traditional PR, Communications, Marketing and Engagement support services for the Harlow & Gilston Garden Town project, one of the most exciting regeneration opportunities for sustainable development of any place in the UK and the second largest growth initiative in the South-East region.

These services will not only provide media expertise but give political counsel and insight, and community engagement and co-design best practice to the HGGT project team, which includes a dedicated Comms and Engagement Officer.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-007634](#)

Section V. Award of contract

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=683326057>

GO Reference: GO-2022412-PRO-19956770

VI.4) Procedures for review

VI.4.1) Review body

Epping Forest District Council

Civi Offices, High Street

Epping

CM16 4BZ

Country

United Kingdom