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Tender

International Public Relations Consultancy for Environment, Climate and Sustainability

University of Exeter

F02: Contract notice

Notice identifier: 2023/S 000-009541

Procurement identifier (OCID): ocds-h6vhtk-03b7f1

Published 31 March 2023, 4:39pm

Section I: Contracting authority

I.1) Name and addresses

University of Exeter

Northcote House

Exeter

EX4 4QH

Contact

Jodie Underhay

Email

j.underhay@exeter.ac.uk

Telephone

+44 1392723072

Country

United Kingdom

Region code

UKK4 - Devon

National registration number

RC000653

Internet address(es)

Main address

<http://www.exeter.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/53042>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=66916&B=EXETER

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=66916&B=EXETER

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

International Public Relations Consultancy for Environment, Climate and Sustainability

Reference number

UOE/2023/026/JU

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

II.1.5) Estimated total value

Value excluding VAT: £180,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKK4 - Devon

II.2.4) Description of the procurement

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

We are looking to work with a public relations agency with a strong track record of environment and climate communications with exceptional media relations and events expertise who can position the University of Exeter effectively internationally to achieve maximum impact and profile for the University's work. We particularly want to focus our communications strategy on solutions and adaptations, utilising our knowledge and expertise to achieve transformational change. We also want the public relations strategy to help us attract new partners and investors to help us build our research and education capability. We have partnerships with top universities around the globe and those support our ten year University strategy which puts leading the fight against climate change and ecological crisis as a key strategic priority.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £180,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

3 May 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

3 May 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom