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Tender

## **International Public Relations Consultancy for Environment, Climate and Sustainability**

University of Exeter

F02: Contract notice

Notice identifier: 2023/S 000-009541

Procurement identifier (OCID): ocds-h6vhtk-03b7f1

Published 31 March 2023, 4:39pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Exeter

Northcote House

Exeter

EX4 4QH

#### **Contact**

Jodie Underhay

#### **Email**

[j.underhay@exeter.ac.uk](mailto:j.underhay@exeter.ac.uk)

#### **Telephone**

+44 1392723072

#### **Country**

United Kingdom

**Region code**

UKK4 - Devon

**National registration number**

RC000653

**Internet address(es)**

Main address

<http://www.exeter.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/53042>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=66916&B=EXETER](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=66916&B=EXETER)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=66916&B=EXETER](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=66916&B=EXETER)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International Public Relations Consultancy for Environment, Climate and Sustainability

Reference number

UOE/2023/026/JU

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

#### **II.1.5) Estimated total value**

Value excluding VAT: £180,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKK4 - Devon

### **II.2.4) Description of the procurement**

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

We are looking to work with a public relations agency with a strong track record of environment and climate communications with exceptional media relations and events expertise who can position the University of Exeter effectively internationally to achieve maximum impact and profile for the University's work. We particularly want to focus our communications strategy on solutions and adaptations, utilising our knowledge and expertise to achieve transformational change. We also want the public relations strategy to help us attract new partners and investors to help us build our research and education capability. We have partnerships with top universities around the globe and those support our ten year University strategy which puts leading the fight against climate change and ecological crisis as a key strategic priority.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £180,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 May 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

3 May 2023

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom