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Contract

## **The Provision of Content Curation Services**

Cabinet Office

F03: Contract award notice

Notice identifier: 2025/S 000-009530

Procurement identifier (OCID): ocds-h6vhtk-02e5cb

Published 14 March 2025, 4:17pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cabinet Office

70 Whitehall

London

SW1A 2AS

#### **Email**

[supplier@crowncommercial.gov.uk](mailto:supplier@crowncommercial.gov.uk)

#### **Telephone**

+44 3454102222

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/cabinet-office>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

National or federal Agency/Office

**I.5) Main activity**

Other activity

Central Government

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

The Provision of Content Curation Services

Reference number

CCDE24A05

**II.1.2) Main CPV code**

- 80511000 - Staff training services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Call-off procurement from RM6219 Learning and Training Services DPS for the Provision of Content Curation Services for Cabinet Office.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £360,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The provision of learning and development content curation services comprising, but not limited to videography, photography, course content ideating and writing, developing interactive tests and quizzes.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-024155](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Proversity.org Ltd

Charter Buildings, 9 Ashton Lane, Sale

Manchester

M33 6WT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £360,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

As part of this contract award notice the following can be accessed at:

<https://www.contractsfinder.service.gov.uk/Notice/8d933fbf-a626-4078-8989-3f2a46d33496>

1) Redacted Documents

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Minister for the Cabinet Office acting through Crown Commercial Service

9th Floor, The Capital, Old Hall Street

Liverpool

L3 9PP

Email

[supplier@crowncommercial.gov.uk](mailto:supplier@crowncommercial.gov.uk)

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