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Planning

## **Real Time Passenger Information and Advertising Request for Information \*Soft Market Testing\***

Essex County Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-009475

Procurement identifier (OCID): ocds-h6vhtk-044c01

Published 22 March 2024, 4:07pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Essex County Council

County Hall, Market Road

Chelmsford

CM1 1QH

#### **Contact**

Ms Gemma Longman

#### **Email**

[Gemma.Longman@essex.gov.uk](mailto:Gemma.Longman@essex.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKH3 - Essex

**Internet address(es)**

Main address

<https://www.essex.gov.uk/>

Buyer's address

<https://www.essex.gov.uk/>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Real Time Passenger Information and Advertising Request for Information \*Soft Market Testing\*

Reference number

DN713073

#### **II.1.2) Main CPV code**

- 48813000 - Passenger information system

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

The Council is due to procure a new contract for its RTPI system, when the current contract expires on 30th November 2025. We are currently exploring our options for reprocurring this service, either through a framework or other route to market. At this stage this opportunity is soft market test only and not a call for competition. The main purpose of this Request for Information/Market Engagement is to understand whether providers can supply the following:

- 1) Real Time Passenger Information Core System – refers to the technological solution and software designed to collect, process, and present live information related to bus services departure times.
- 2) Real Time Passenger Information Display Supply and Maintenance – this involves the provision, installation, and ongoing maintenance of the electronic displays used to disseminate real-time information to passengers at bus stops, public transport stations, or other relevant locations.
- 3) Commercial Advertising on RTPI Displays - With an increasing digital estate to maintain, the Council has sought to identify innovative ways to cover the associated revenue costs. For several years, the Council has piloted and rolled out the sale of commercial advertising on the real time displays. The advertising partner is responsible for the sourcing and deployment of adverts onto the real time displays, and management of the advertising project. The Council wishes to continue and enhance this to a level that

it has zero revenue costs associated with the Contract.

Please note this Request for Information is open until 15th April 2024.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72212670 - Real time operating system software development services

#### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

#### **II.2.4) Description of the procurement**

Respondents are advised that the purpose of this RFI is to ascertain interest / feasibility of the potential opportunity. The scope of service, date of publication or potential contract value may be amended following the conclusion of soft market testing and should not be taken as a final "version" of requirement.

### **II.3) Estimated date of publication of contract notice**

31 May 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes