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Contract

Decarbonising the Supply Chain: Inbound Tour Operator (North America)

VisitScotland

F03: Contract award notice

Notice identifier: 2024/S 000-009469

Procurement identifier (OCID): ocds-h6vhtk-040d4a

Published 22 March 2024, 4:03pm

Section I: Contracting authority

I.1) Name and addresses

VisitScotland

Ocean Point One, 94 Ocean Drive

Edinburgh

EH6 6JH

Email

eileen.oneill@visitscotland.com

Telephone

+44 1314722222

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

http://www.visitscotland.org

Buyer's address

 $\underline{\text{https://www.publiccontractsscotland.gov.uk/search/Search}}\underline{\text{AuthProfile.aspx?ID=AA0011}}\underline{8}$

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Marketing/Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Decarbonising the Supply Chain: Inbound Tour Operator (North America)

Reference number

VSEH23020

II.1.2) Main CPV code

• 63500000 - Travel agency, tour operator and tourist assistance services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitScotland, supported by its appointed Sustainable Tourism Specialist, has appointed an Inbound Tour Operator (North America) to develop product, assist in programme development, marketing & promotional activity with shared learnings, to support decarbonisation of the supply chain in Scotland.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £80,000

II.2) Description

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

Main site or place of performance

Scotland

II.2.4) Description of the procurement

VisitScotland, supported by its appointed Sustainable Tourism Specialist, has appointed an Inbound Tour Operator (North America) to develop product, assist in programme development, marketing & promotional activity with shared learnings, to support decarbonisation of the supply chain in Scotland.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Year 2 and Year 3 extensions will be dependent on budget and learnings and will look to secure additional tour operator(s) focusing on additional campaigns in North America along with other dedicated market specific campaigns (e.g. German market).

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: <u>2023/S 000-030865</u>

Section V. Award of contract

Contract No

VSEH22020

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 January 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Travel Corporation

15 Grosvenor Place

London

SW1X 7HH

Telephone

+44 7748068699

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £80,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:761893)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

17 Chambers Street

Edinburgh

Country

United Kingdom