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Contract

## **Decarbonising the Supply Chain: Inbound Tour Operator (North America)**

VisitScotland

F03: Contract award notice

Notice identifier: 2024/S 000-009469

Procurement identifier (OCID): ocds-h6vhtk-040d4a

Published 22 March 2024, 4:03pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

VisitScotland

Ocean Point One, 94 Ocean Drive

Edinburgh

EH6 6JH

#### **Email**

[eileen.oneill@visitscotland.com](mailto:eileen.oneill@visitscotland.com)

#### **Telephone**

+44 1314722222

#### **Country**

United Kingdom

#### **NUTS code**

UKM75 - Edinburgh, City of

**Internet address(es)**

Main address

<http://www.visitscotland.org>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00118](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00118)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Marketing/Tourism

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Decarbonising the Supply Chain: Inbound Tour Operator (North America)

Reference number

VSEH23020

#### **II.1.2) Main CPV code**

- 63500000 - Travel agency, tour operator and tourist assistance services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

VisitScotland, supported by its appointed Sustainable Tourism Specialist, has appointed an Inbound Tour Operator (North America) to develop product, assist in programme development, marketing & promotional activity with shared learnings, to support decarbonisation of the supply chain in Scotland.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £80,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Scotland

#### **II.2.4) Description of the procurement**

VisitScotland, supported by its appointed Sustainable Tourism Specialist, has appointed an Inbound Tour Operator (North America) to develop product, assist in programme development, marketing & promotional activity with shared learnings, to support decarbonisation of the supply chain in Scotland.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Year 2 and Year 3 extensions will be dependent on budget and learnings and will look to secure additional tour operator(s) focusing on additional campaigns in North America along with other dedicated market specific campaigns (e.g. German market).

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-030865](#)

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## **Section V. Award of contract**

### **Contract No**

VSEH22020

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 January 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

The Travel Corporation

15 Grosvenor Place

London

SW1X 7HH

Telephone

+44 7748068699

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £80,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:761893)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court

17 Chambers Street

Edinburgh

Country

United Kingdom