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Tender

Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender

Luminate Education Group

F02: Contract notice

Notice identifier: 2024/S 000-009467

Procurement identifier (OCID): ocids-h6vhtk-044bfd

Published 22 March 2024, 3:59pm

Section I: Contracting authority

I.1) Name and addresses

Luminate Education Group

Park Lane Campus, Park Lane

Leeds

Email

hugo.santos@luminate.ac.uk

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

Internet address(es)

Main address

<https://luminate.ac.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.in-tendhost.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Luminate Education Group - Media Buying, Planning and Digital Marketing Expertise - Tender

Reference number

LEG T109

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Luminate Education Group (LEG) is out to tender for the provision of Media Buying, Planning and Digital Marketing Expertise. The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review. They would be expected to provide the outsourced solution in full as required and requested by our Luminate Education Group's in-house Marketing Department. For further details, please refer to our ITT.

II.1.5) Estimated total value

Value excluding VAT: £400,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

II.2.4) Description of the procurement

Luminate Education Group (The Group) is out to tender for the provision of Media Buying, Planning and Digital Marketing Expertise, tender LEG T109. The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review. They would be expected to provide the outsourced solution in full as required and requested by our Luminate Education Group's in-house Marketing Department. For further information, please refer to our ITT.

II.2.5) Award criteria

Price

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

3 June 2024

End date

2 June 2027

This contract is subject to renewal

Yes

Description of renewals

2.1 The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Luminate Education Group is out to tender for the provision of Media Buying, Planning and Digital Marketing Expertise. The awarded partner of this tender will be awarded a contract of 24 months with a possible extension of 12 months pending review. They would be expected to provide the outsourced solution in full as required and requested by our Luminate Education Group's in-house Marketing Department. For further information, please refer to our ITT.

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 April 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

19 April 2024

Local time

12:00pm

Place

<https://www.in-tendhost.co.uk>

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

Interested parties should note that the Group reserves the right to cancel or vary this procurement process at any point and will not be liable for any costs or expenses incurred by interested parties in responding to this opportunity. The Group also reserves the right not to award a contract to the lowest priced bidder or indeed to award any contract at all as a result of this procurement. The Group may also change the basis, procedures and/or timescales set out or referred to within the procurement documents.

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom