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Tender

Website & Brand Services for Trinity Laban Conservatoire of Music and Dance

Ensemble Purchasing

F21: Social and other specific services – public contracts

Prior information notice with call for competition

Notice identifier: 2023/S 000-009460

Procurement identifier (OCID): ocids-h6vhtk-03b7b5

Published 31 March 2023, 12:54pm

Section I: Contracting authority

I.1) Name and addresses

Ensemble Purchasing

Shropshire House, 179 Tottenham Court Road, Fitzrovia

London

W1T 7NZ

Contact

Rick Price

Email

R.Price@ensemblepurchasing.ac.uk

Telephone

+44 2073072761

Country

United Kingdom

Region code

UKI6 - Outer London – South

National registration number

N/A

Internet address(es)

Main address

<https://www.ensemblepurchasing.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/81165>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=66719&B=LUPC

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=66719&B=LUPC

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Website & Brand Services for Trinity Laban Conservatoire of Music and Dance

Reference number

EP189

II.1.2) Main CPV code

- 72420000 - Internet development services

II.1.3) Type of contract

Services

II.1.4) Short description

We are inviting proposals from brand agencies and website agencies to build the Trinity Laban a new website which will both convey our brand and meet the needs of our strategic organisational and communications objectives. The project is separated into two lots, the brand and the website. Agencies are welcome to apply for one or both, and to apply in partnerships or consortia.

II.1.5) Estimated total value

Value excluding VAT: £23,700,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lot 1 - Web Site Redevelopment

Lot 2 - Brand Services

II.2) Description

II.2.1) Title

Website Redevelopment Services for Trinity Laban Conservatoire of Music and Dance

Lot No

1

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services
- 72400000 - Internet services
- 72420000 - Internet development services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich
- UKI44 - Lewisham and Southwark

Main site or place of performance

SE109JF

II.2.4) Description of the procurement

We are inviting proposals from brand agencies and website agencies to build the Trinity Laban a new website which will both convey our brand and meet the needs of our strategic organisational and communications objectives. The project is separated into two lots, the brand and the website. Agencies are welcome to apply for one or both, and to apply in partnerships or consortia.

The Tender is divided into two lots:-

Lot 1 - Web Site Redevelopment

Lot 2 - Branding Refresh

II.2.6) Estimated value

Value excluding VAT: £155,000

II.2.7) Duration of the contract or the framework agreement

Duration in months

36

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Tenderers should download a copy of the SQ, complete it off line and upload to the EU Supply Portal as part of the initial tendering process.

Please refer to the tender documents for additional information on the requirements of the services.

II.2) Description

II.2.1) Title

Branding Refresh

Lot No

2

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services
- 79415200 - Design consultancy services
- 79933000 - Design support services

II.2.3) Place of performance

NUTS codes

- UKI51 - Bexley and Greenwich
- UKI44 - Lewisham and Southwark

Main site or place of performance

SE109JF

II.2.4) Description of the procurement

Branding & ID refresh for the corporate identity of the Conservatoire. Please refer to the tender documents for additional information.

II.2.6) Estimated value

Value excluding VAT: £82,000

II.2.7) Duration of the contract or the framework agreement

Duration in months

36

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Tenderers should download a copy of the SQ, complete it off line and upload to the EU Supply Portal as part of the initial tendering process.

Please refer to the tender documents for additional information on the requirements of the services.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.4) Objective rules and criteria for participation

List and brief description of rules and criteria

Please refer to the tender documentation for additional information.

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

Please refer to the tender documentation for additional information.

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Restricted procedure

IV.1.11) Main features of the award procedure

See tender Documentation (70% Quality and 30% Cost)

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

2 May 2023

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.5) Scheduled date for start of award procedures

4 July 2023

Section VI. Complementary information

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

Strand

London

WC2A2LL

Email

rcj.dco@justice.gov.uk

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://www.find-court-tribunal.service.gov.uk/courts/royal-courts-of-justice>