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Tender

## **Marketing and Skills Single Supplier Framework**

West Yorkshire Combined Authority

F02: Contract notice

Notice identifier: 2021/S 000-009435

Procurement identifier (OCID): ocds-h6vhtk-02ac4c

Published 30 April 2021, 2:35pm

The closing date and time has been changed to:

**1 June 2021, 10:00am**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

40-50 Wellington House, Wellington Street

Leeds

#### **Email**

[procurement@westyorks-ca.gov.uk](mailto:procurement@westyorks-ca.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKE42 - Leeds

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk/>

Buyer's address

<https://in-tendhost.co.uk/westyorkshireca.aspx/Home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/westyorkshireca.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing and Skills Single Supplier Framework

Reference number

PROJECT NO. CA1483

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Combined Authority is seeking a single provider to deliver multiple mini projects across the Employment and Skills team around improving and content provision for all-ages career platforms and associated services. The focus over the next year is mostly new content for the website, updating of current resources, creation of case studies and new photography for use with all FutureGoals content and on the website.

#### **II.1.5) Estimated total value**

Value excluding VAT: £300,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72221000 - Business analysis consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

#### **II.2.4) Description of the procurement**

The Combined Authority is seeking a single provider to deliver multiple mini projects across the Employment and Skills team around improving and content provision for all-ages career platforms and associated services. The focus over the next year is mostly new content for the website, updating of current resources, creation of case studies and new photography for use with all FutureGoals content and on the website.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £300,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract structure period will be 2+1+1. The framework contract may last for up to a period of 4 years if options to extend are utilised.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union

funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

31 May 2021

Local time

10:00am

Changed to:

Date

1 June 2021

Local time

10:00am

See the [change notice](#).

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

31 May 2021

Local time

10:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom