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Tender

Marketing and Skills Single Supplier Framework

West Yorkshire Combined Authority

F02: Contract notice

Notice identifier: 2021/S 000-009435

Procurement identifier (OCID): ocds-h6vhtk-02ac4c

Published 30 April 2021, 2:35pm

The closing date and time has been changed to:

1 June 2021, 10:00am

See the [change notice](#).

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

40-50 Wellington House, Wellington Street

Leeds

Email

procurement@westyorks-ca.gov.uk

Country

United Kingdom

NUTS code

UKE42 - Leeds

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk/>

Buyer's address

<https://in-tendhost.co.uk/westyorkshireca.aspx/Home>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/westyorkshireca.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing and Skills Single Supplier Framework

Reference number

PROJECT NO. CA1483

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The Combined Authority is seeking a single provider to deliver multiple mini projects across the Employment and Skills team around improving and content provision for all-ages career platforms and associated services. The focus over the next year is mostly new content for the website, updating of current resources, creation of case studies and new photography for use with all FutureGoals content and on the website.

II.1.5) Estimated total value

Value excluding VAT: £300,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72221000 - Business analysis consultancy services

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

II.2.4) Description of the procurement

The Combined Authority is seeking a single provider to deliver multiple mini projects across the Employment and Skills team around improving and content provision for all-ages career platforms and associated services. The focus over the next year is mostly new content for the website, updating of current resources, creation of case studies and new photography for use with all FutureGoals content and on the website.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £300,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The contract structure period will be 2+1+1. The framework contract may last for up to a period of 4 years if options to extend are utilised.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Originally published as:

Date

31 May 2021

Local time

10:00am

Changed to:

Date

1 June 2021

Local time

10:00am

See the [change notice](#).

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

31 May 2021

Local time

10:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom