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Tender

Audience Data and Insights Tool

The Arts Council of England

F02: Contract notice

Notice identifier: 2022/S 000-009429

Procurement identifier (OCID): ocds-h6vhtk-032b70

Published 7 April 2022, 7:05pm

Section I: Contracting authority

I.1) Name and addresses

The Arts Council of England

21 Bloomsbury Street

London

WC1B 3HF

Contact

Amanda Jones

Email

amanda.jones@artscouncil.org.uk

Telephone

+44 1615374120

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.artscouncil.org.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Software-programming-and-consultancy-services./7K572J6M77>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Grant Funding

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Audience Data and Insights Tool

Reference number

405 ACE ITT

II.1.2) Main CPV code

- 72200000 - Software programming and consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Audience Data & Insights Tool: the provision of an online data collection and analysis platform and associated support services that will enable NPOs and other arts and cultural organisations to collect and submit audience data and provide them and ACE with the ability to derive insights from the data.

II.1.5) Estimated total value

Value excluding VAT: £1,600,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48900000 - Miscellaneous software package and computer systems
- 79310000 - Market research services

- 79311000 - Survey services
- 73110000 - Research services
- 73210000 - Research consultancy services
- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

In this Procurement, Arts Council England (ACE) is seeking a suitably qualified Contractor to provide an online data collection and analysis platform and associated support services. The platform will enable NPOs and other arts and cultural organisations to collect and submit audience data and provide them and ACE with the ability to derive insights from the data. Data will include but not be limited to their total audience volumes, touring information, postcode and demographics data (i.e. ethnicity, age, gender, disability, socio-economic background) of their audience, and box office transaction data. The platform must be fully operational and capable of accepting data from 1 April 2023 until the end of the Contract.

A detailed set out requirements is set out in the ITT which can be downloaded from <https://www.delta-esourcing.com/tenders/UK-UK-London:-Software-programming-and-consultancy-services./7K572J6M77>

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial / Weighting: 20

II.2.6) Estimated value

Value excluding VAT: £1,600,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 September 2022

End date

31 March 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/7K572J6M77>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

Contract performance conditions as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 May 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

19 May 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

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GO Reference: GO-202247-PRO-19929707

VI.4) Procedures for review

VI.4.1) Review body

The High Court

The Royal Courts of Justice

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

The Arts Council of England

21 Bloomsbury Street

London

WC1B 3HF

Telephone

+44 1615374120

Country

United Kingdom