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Contract

Ecolabel utility: How to maximise effectiveness and minimise barriers for businesses and consumers

Department for Energy Security and Net Zero

F03: Contract award notice

Notice identifier: 2024/S 000-009425

Procurement identifier (OCID): ocds-h6vhtk-044bdc

Published 22 March 2024, 2:41pm

Section I: Contracting authority

I.1) Name and addresses

Department for Energy Security and Net Zero

London

Email

internationalclimateandenergy.procurement@energysecurity.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-energy-security-and-net-zero>

[zero](#)

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Ecolabel utility: How to maximise effectiveness and minimise barriers for businesses and consumers

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

The requirement is to procure a Research Services provider to provide Research Services for Ecolabel Utility which include an online consumer survey with a choice experiment to build on a stage 1 project and gain primary research findings into what consumers want from ecolabels, focus groups with businesses across a range of sectors and depth interviews with business who have implemented ecolabels, as well as consumer focus groups to develop design principles for ecolabels

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £157,972

II.2) Description

II.2.2) Additional CPV code(s)

- 73110000 - Research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The requirement is for the Department to procure a Research Services provider to provide research services on Ecolabels which includes an online consumer survey with a choice experiment to build on a stage 1 project and gain primary research findings into what consumers want from ecolabels, focus groups with businesses across a range of sectors and depth interviews with business who have implemented ecolabels, as well as consumer focus groups to develop design principles for ecolabels

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The procurement was procured using a DPS - Research and Insights DPS - RM6126

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

prj_2987

Title

Ecolabel utility: How to maximise effectiveness and minimise barriers for businesses and consumers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Kantar Public UK Limited

4 Millbank

London

SW1P 3JA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13663077

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £157,972

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department for Energy Security and Net Zero

London

Country

United Kingdom

