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Planning

Prior notice information for Pre engagement Marketing Bus Shelters and Advertising

London Borough of Croydon

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-009423

Procurement identifier (OCID): ocds-h6vhtk-044bda

Published 22 March 2024, 2:39pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Croydon

8 Mint Walk

Croydon

CR0 1EA

Contact

Margaret Archibong

Email

margaret.archibong@croydon.gov.uk

Country

United Kingdom

NUTS code

UKI62 - Croydon

Internet address(es)

Main address

www.croydon.gov.uk

Buyer's address

<https://in-tendhost.co.uk/croydontenders/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Prior notice information for Pre engagement Marketing Bus Shelters and Advertising

Reference number

LBC/TN/160

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Borough of Croydon is seeking information from potential contractors as part of a soft market testing exercise for the provision of 112 bus shelters within the borough and associated advertising. This documentation outlines the Council's draft strategy and current proposals in terms of key service delivery requirements and projected scope. It should be noted that this is not a call for competition and no information provided in response to this questionnaire will be used by the Council in assessing providers during the procurement process. This is not a call for competition. We are looking for an organisation to provide Bus Shelters and Advertising Services. Please register your interest by submitting the questionnaire on the Croydon Tenders Portal: <https://intendhost.co.uk/croydontenders/>.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services
- 45213315 - Bus-stop shelter construction work
- 90910000 - Cleaning services

- 50800000 - Miscellaneous repair and maintenance services
- 50230000 - Repair, maintenance and associated services related to roads and other equipment
- 79340000 - Advertising and marketing services
- 44212321 - Bus shelters

II.2.3) Place of performance

NUTS codes

- UKI62 - Croydon

Main site or place of performance

Croydon

II.2.4) Description of the procurement

We are looking for an organisation to provide Bus Shelters and Advertising Services. Please register your interest by submitting the questionnaire on the Croydon Tenders Portal: <https://in-tendhost.co.uk/croydontenders/>. There is no existing service provision at the 112 sites. The requirement is provision, installation, maintenance & cleaning of the shelters with associated advertising at locations right across the borough. The council's preference is for digital advertising but would rely on the expertise of its partner to deliver the maximum return. Digital advertising consent for circa 60 bus shelter sites has been granted but these would be subject to the council's application process for a new applicant.'

II.3) Estimated date of publication of contract notice

22 March 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Croydon Council are seeking views through a soft market testing exercise in relation to a forthcoming Bus Shelter and Advertising. Interested providers are invited to respond to the soft market testing information which can be accessed via the Croydon Tenders Portal. The completed expressions of interest questionnaire should be uploaded no later than 12 Noon on 15th April 2024 and should be returned to the Council using the Croydon Tenders Portal electronic tendering system only. The Council reserves the right to hold interviews for interested organisations that respond to the soft market testing to further support this exercise. Please note the Council retains sole discretion as to which (if any) interested organisations it will invite to soft market testing interview. This is not a formal tender opportunity and there is no guarantee of any tender opportunity arising following this period of soft market testing. Any subsequent tenders will be advertised accordingly via The Croydon Tenders Portal and Find a Tender Service. The Council is using the Croydon Tenders portal to conduct this exercise, which can be accessed using this link <https://in-tendhost.co.uk/croydontenders/>. The Council is using the Croydon Tenders portal to conduct this exercise, which can be accessed using this link <https://in-tendhost.co.uk/croydontenders/>. The use of this system allows a full audit trail of communication with providers to ensure fair treatment as well as to maintain full confidentiality. If you require assistance in using the Croydon Tenders portal please contact their Support Helpdesk by email support@in-tend.co.uk for all support issues. This will auto-log a support ticket. On logging a ticket, if you have not already logged one before, you will be issued with a registration email that will give you instructions to allow you to log in, log, review and update your own tickets. In emergency situations you can contact their Support Service Desk on 0845 557 8079 / +44 (0) 114 407 0065. Please note the Support Service Desk will not be able to answer any market test specific enquiries.