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Contract

PURCH2665 Framework Agreement for the Provision of Graphic Design Services

University of Glasgow

F03: Contract award notice

Notice identifier: 2026/S 000-009393

Procurement identifier (OCID): ocds-h6vhtk-0528fb

Published 3 February 2026, 11:51 am

Section I: Contracting authority

I.1) Name and addresses

University of Glasgow

Procurement Office, Tay House

Glasgow

G12 8QQ

Contact

Rhona Wilson

Email

Rhona.Wilson@glasgow.ac.uk

Telephone

+44 1413306908

Fax

+44 0000000000

Country

United Kingdom

NUTS code

UKM82 - Glasgow City

Internet address(es)

Main address

<http://www.gla.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00108

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PURCH2665 Framework Agreement for the Provision of Graphic Design Services

Reference number

PURCH2665 LOT 1

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Award of PURCH2665 Framework Agreement for the Provision of Graphic Design Services.

LOT 1 Straightforward Graphic Design for Digital and Print Output

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £450,000

II.2) Description

II.2.1) Title

Standard graphic design for digital and print output

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKM82 - Glasgow City

II.2.4) Description of the procurement

PURCH2665 Framework Agreement for the Provision of Graphic Design Services.

Lot 1 – Standard graphic design for digital and print output (including digital banner ads, animated gifs, flyers, brochures, infographics).

II.2.5) Award criteria

Quality criterion - Name: Section 1 - Design Ability / Weighting: 30%

Quality criterion - Name: Section 2 - Customer Service / Weighting: 10%

Quality criterion - Name: Section 3 - University Brand Guidelines / Weighting: 10%

Quality criterion - Name: Section 4 - Performance Management / Weighting: 5%

Quality criterion - Name: Presentation / Weighting: 5%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-028515](#)

Section V. Award of contract

Lot No

1

Title

Standard graphic design for digital and print output

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 January 2026

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Big Think Agency

5th Floor, The Wheatsheaf Building, 52 Speirs Wharf

Glasgow

G4 9TJ

Telephone

+44 1415303908

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Creative Triangle

150 Upper New Walk

Leicester

LE1 7QA

Telephone

+44 7921465837

Country

United Kingdom

NUTS code

- UKF21 - Leicester

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Morton Ward Ltd

12a Timber Bush

Edinburgh

EH6 6QH

Telephone

+44 1315553553

Fax

+44 1315553559

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:822469)

VI.4) Procedures for review

VI.4.1) Review body

Glasgow Sheriff Court & Justice of the Peace Court

1 Carlton Place

Glasgow

G5 9TW

Country

United Kingdom