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Contract

## **Media Services**

H M Revenue & Customs

F03: Contract award notice

Notice identifier: 2022/S 000-009346

Procurement identifier (OCID): ocds-h6vhtk-032b1d

Published 7 April 2022, 11:28am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

H M Revenue & Customs

LONDON

#### **Contact**

Ibrahim Mulla

#### **Email**

[ibrahim.mulla@hmrc.gov.uk](mailto:ibrahim.mulla@hmrc.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.gov.uk/>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Media Services

Reference number

CW38630

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This requirement is to develop a series of communications materials to support the adoption of services across government, including further development of its brand, and creation of promotional material and "how-to" guides.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £30,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This requirement is to develop a series of communications materials to support the adoption of Cyber GSeC services across government, including further development of the Cyber GSeC brand, and creation of promotional material and "how-to" guides.

### **II.2.5) Award criteria**

Cost criterion - Name: cost / Weighting: 100

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Single tender action (below threshold)

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 March 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Demographik Ltd

Arms Building 150-158 King's Cross Road London WC1X 9DH

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

HMRC

Salford

Country

United Kingdom