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#### Contract

# **Media Services**

H M Revenue & Customs

F03: Contract award notice

Notice identifier: 2022/S 000-009346

Procurement identifier (OCID): ocds-h6vhtk-032b1d

Published 7 April 2022, 11:28am

# **Section I: Contracting authority**

## I.1) Name and addresses

H M Revenue & Customs

**LONDON** 

#### Contact

Ibrahim Mulla

#### **Email**

ibrahim.mulla@hmrc.gov.uk

## Country

**United Kingdom** 

## Region code

UK - United Kingdom

## Internet address(es)

Main address

## https://www.gov.uk/

# I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

General public services

# **Section II: Object**

## II.1) Scope of the procurement

## II.1.1) Title

Media Services

Reference number

CW38630

## II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

## II.1.3) Type of contract

Services

## II.1.4) Short description

This requirement is to develop a series of communications materials to support the adoption of services across government, including further development of its brand, and creation of promotional material and "how-to" guides.

## II.1.6) Information about lots

This contract is divided into lots: No

## II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £30,000

## II.2) Description

## II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

## II.2.4) Description of the procurement

This requirement is to develop a series of communications materials to support the adoption of Cyber GSeC services across government, including further development of the Cyber GSeC brand, and creation of promotional material and "how-to" guides.

## II.2.5) Award criteria

Cost criterion - Name: cost / Weighting: 100

## II.2.11) Information about options

Options: No

## Section IV. Procedure

## **IV.1) Description**

## IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

Single tender action (below threshold)

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

28 March 2022

## V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Demographik Ltd

Arms Building 150-158 King's Cross Road London WC1X 9DH

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

# Section VI. Complementary information

# VI.4) Procedures for review

VI.4.1) Review body

**HMRC** 

Salford

Country

United Kingdom