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Contract

Media Services

H M Revenue & Customs

F03: Contract award notice

Notice identifier: 2022/S 000-009346

Procurement identifier (OCID): ocds-h6vhtk-032b1d

Published 7 April 2022, 11:28am

Section I: Contracting authority

I.1) Name and addresses

H M Revenue & Customs

LONDON

Contact

Ibrahim Mulla

Email

ibrahim.mulla@hmrc.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Services

Reference number

CW38630

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

This requirement is to develop a series of communications materials to support the adoption of services across government, including further development of its brand, and creation of promotional material and "how-to" guides.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £30,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This requirement is to develop a series of communications materials to support the adoption of Cyber GSeC services across government, including further development of the Cyber GSeC brand, and creation of promotional material and "how-to" guides.

II.2.5) Award criteria

Cost criterion - Name: cost / Weighting: 100

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Single tender action (below threshold)

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 March 2022

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Demographik Ltd

Arms Building 150-158 King's Cross Road London WC1X 9DH

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

HMRC

Salford

Country

United Kingdom