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Planning

Leisure Management Contract for Tides Leisure Centre

Dover District Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-009334

Procurement identifier (OCID): ocids-h6vhtk-04ed0e ([view related notices](#))

Published 14 March 2025, 7:56am

Scope

Reference

DN765272

Description

Dover District Council is procuring a leisure management contract to operate the new Deal Leisure Centre. The new facility will replace Tides Leisure Centre on the same site (CT14 9UU) and will retain the existing 4-court sports hall and indoor tennis centre. In addition, it will provide the following new facilities:

- 25m, 6 lane pool
- Splashpad
- 100-station health & fitness gym
- 2 exercise studios

- Spin studio
- Innerva fitness suite
- Cafe

The management contract will commence in April 2026. It will be for a period of 14 years to expiry in March 2030. On commencement, the new facilities will still be under construction. Therefore, for the first 13 months of the contract, the operator will be responsible for managing the sports hall and indoor tennis centre only. The new facilities will join the contract in May 2027.

Contract dates (estimated)

- 1 April 2026 to 31 March 2040
- 14 years

Main procurement category

Services

CPV classifications

- 92610000 - Sports facilities operation services

Contract locations

- UKJ4 - Kent

Engagement

Engagement deadline

21 March 2025

Engagement process description

Providers should register their interest with James Roberts (james.roberts@thesportsconsultancy.com). Following registration, providers will be issued with a short questionnaire to respond to.

Contracting authority

Dover District Council

- Public Procurement Organisation Number: PWJX-1894-TZPX

Council Offices, White Cliffs Business Park

Whitfield, Dover

CT16 3PJ

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Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government