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Tender

Lamp Column Banner Advertising Concession Contract

London Borough of Camden Council

F24: Concession notice

Notice identifier: 2023/S 000-009327

Procurement identifier (OCID): ocds-h6vhtk-03b768

Published 30 March 2023, 3:10pm

Section I: Contracting authority/entity

I.1) Name and addresses

London Borough of Camden Council

Town Hall

LONDON

WC1H9JE

Email

kate.collins@camden.gov.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.camden.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Login/Index?ReturnUrl=/Procurer/Advert/View?advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True&advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://procontract.due-north.com/Login/Index?ReturnUrl=/Procurer/Advert/View?advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True&advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Lamp Column Banner Advertising Concession Contract

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Borough of Camden is seeking to award a Concession contract for the provision of the Lamp Column Banner Advertising Concession.

The concession contract will be for an initial period of 5 years commencing on 1st October 2023 with the option of 2 extensions for 1 year each. The Council has set a minimum annual Guaranteed Income Offer for this contract, which you can find details of in the Instruction to Tenderers document of the tender pack. Provision of the contract includes installation, maintenance and advertising media owner concession services for the Council's lamp column portfolio. The advertising media is displayed on a 'banner' which is fixed to the lamp column.

II.1.6) Information about lots

This concession is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI31 - Camden and City of London

Main site or place of performance

London Borough of Camden

II.2.4) Description of the procurement

The London Borough of Camden is seeking to award a Concession contract for the provision of the Lamp Column Banner Advertising Concession.

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II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.7) Duration of the concession

Start date

1 October 2023

End date

30 September 2028

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

9 May 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom