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Tender

## **Lamp Column Banner Advertising Concession Contract**

London Borough of Camden Council

F24: Concession notice

Notice identifier: 2023/S 000-009327

Procurement identifier (OCID): ocds-h6vhtk-03b768

Published 30 March 2023, 3:10pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

London Borough of Camden Council

Town Hall

LONDON

WC1H9JE

#### **Email**

[kate.collins@camden.gov.uk](mailto:kate.collins@camden.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI31 - Camden and City of London

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.camden.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Login/Index?ReturnUrl=/Procurer/Advert/View?advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True&advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://procontract.due-north.com/Login/Index?ReturnUrl=/Procurer/Advert/View?advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True&advertId=ac0e48b6-3bcd-ed11-8120-005056b64545&fromAdvertEvent=True>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Lamp Column Banner Advertising Concession Contract

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The London Borough of Camden is seeking to award a Concession contract for the provision of the Lamp Column Banner Advertising Concession.

The concession contract will be for an initial period of 5 years commencing on 1st October 2023 with the option of 2 extensions for 1 year each. The Council has set a minimum annual Guaranteed Income Offer for this contract, which you can find details of in the Instruction to Tenderers document of the tender pack. Provision of the contract includes installation, maintenance and advertising media owner concession services for the Council's lamp column portfolio. The advertising media is displayed on a 'banner' which is fixed to the lamp column.

#### **II.1.6) Information about lots**

This concession is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI31 - Camden and City of London

Main site or place of performance

London Borough of Camden

#### **II.2.4) Description of the procurement**

The London Borough of Camden is seeking to award a Concession contract for the provision of the Lamp Column Banner Advertising Concession.

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#### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

#### **II.2.7) Duration of the concession**

Start date

1 October 2023

End date

30 September 2028

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

9 May 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Cabinet Office

London

Country

United Kingdom