

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/009298-2026>

Tender

Made Smarter Consultancy

Norfolk County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009298

Procurement identifier (OCID): ocds-h6vhtk-05f2ed ([view related notices](#))

Published 3 February 2026, 9:50am

Scope

Reference

NCCT43335

Description

Norfolk County Council (NCC) - Strategy, Growth & Investment Team are seeking to engage a Contractor to help support them in the delivery of the Made Smarter East of England Digital Roadmapping and Intensive Support/ Industrial Digital Technology Advice (IDTA) programme over the 12-month period. The intention is for the successful Contractor to play a pivotal role in working with pre-identified regional Manufacturing & Engineering SMEs from across the East of England to provide a digital roadmap and action plan identifying an organisations growth strategy, manufacturing barriers and bottlenecks and assess an organisations Digital Readiness Level Assessment (in line with PAS 1040 Scale).

Please note that both Norfolk County Council and Suffolk County Council have approved a devolution deal which is expected to lead to the establishment of a Mayoral Combined County Authority with strategic powers, headed by an elected mayor. Subject to the government laying a Statutory Instrument and to its approval by Parliament to formally

establish the new combined authority, the first Mayoral election is expected to be in May 2028

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions.

Total value (estimated)

- £1,392,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2027
- Possible extension to 31 March 2029
- 3 years

Description of possible extension:

The contract may be extended by up to 24 months (12 months + 12 months) at the Councils discretion. The value may fluctuate depending on money received from Central Government

Main procurement category

Services

CPV classifications

- 71311000 - Civil engineering consultancy services

- 71312000 - Structural engineering consultancy services
- 73200000 - Research and development consultancy services

Contract locations

- UKH - East of England
-

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

20 February 2026, 11:00am

Tender submission deadline

27 February 2026, 11:00am

Submission address and any special instructions

Tenders or requests to participate must be sent electronically via In-Tend <https://in-tendhost.co.uk/norfolkcc.aspx/Home>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

11 March 2026

Award criteria

Name	Type	Weighting
Quality	Quality	80%
Price	Price	20%

Other information**Description of risks to contract performance**

Please note that both Norfolk County Council and Suffolk County Council have approved a devolution deal which is expected to lead to the establishment of a Mayoral Combined County Authority with strategic powers, headed by an elected mayor. Subject to the government laying a Statutory Instrument and to its approval by Parliament to formally establish the new combined authority, the first Mayoral election is expected to be in 2028

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Reduced tendering period

Yes

Qualifying planned procurement notice - minimum 10 days

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government