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Tender

## **AHDB Education: Experiential learning on-farm and A-Level resources**

AHDB (Defra Network eTendering Portal)

F02: Contract notice

Notice identifier: 2023/S 000-009292

Procurement identifier (OCID): ocds-h6vhtk-03b754

Published 30 March 2023, 12:27pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

AHDB (Defra Network eTendering Portal)

Stoneleigh Park

Kenilworth

CV8 2TL

#### **Contact**

Julia Burger

#### **Email**

[Procurement@ahdb.org.uk](mailto:Procurement@ahdb.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>

Buyer's address

<https://defra-family.force.com/s/Welcome>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://defra-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Agriculture & Horticulture

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

AHDB Education: Experiential learning on-farm and A-Level resources

Reference number

2022-601

#### **II.1.2) Main CPV code**

- 80000000 - Education and training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

School education is a key priority for the Agriculture and Horticulture Development Board (AHDB). Our education work aims to ensure that school children understand where their food comes from and healthy eating so they are informed consumers of the future. We also actively support children to develop cooking skills.

To build on the success of AHDB's existing education programme, AHDB is keen to explore opportunities to bring the 'where food comes from' message to life and enhance learning by facilitating educational visits and experiences of British working farms. This approach recognises the power of learning through experiencing, discovering, exploring and interacting with the real world beyond the classroom.

To test this approach, AHDB plans to undertake a series of pilot projects with experiential learning at their heart. These pilot projects will be a proof of concept and aim to establish which initiatives are most effective in delivering AHDB's education objectives.

AHDB wants to work with an education specialist who can develop and deliver all of the planned pilot projects in England, including the evaluations thereof; this will ensure continuity of delivery and output across all pilot projects. The successful supplier should have experience of running on-farm educational visits and producing supporting classroom resources for secondary school students (including GCSE and A-Level students linking to relevant qualification specifications).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 77100000 - Agricultural services
- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

School education is a key priority for the Agriculture and Horticulture Development Board (AHDB). Our education work aims to ensure that school children understand where their food comes from and healthy eating so they are informed consumers of the future. We also actively support children to develop cooking skills.

To build on the success of AHDB's existing education programme, AHDB is keen to explore opportunities to bring the 'where food comes from' message to life and enhance learning by facilitating educational visits and experiences of British working farms. This approach recognises the power of learning through experiencing, discovering, exploring and interacting with the real world beyond the classroom.

To test this approach, AHDB plans to undertake a series of pilot projects with experiential learning at their heart. These pilot projects will be a proof of concept and aim to establish which initiatives are most effective in delivering AHDB's education objectives.

AHDB wants to work with an education specialist who can develop and deliver all of the planned pilot projects in England, including the evaluations thereof; this will ensure continuity of delivery and output across all pilot projects. The successful supplier should have experience of running on-farm educational visits and producing supporting classroom resources for secondary school students (including GCSE and A-Level students linking to relevant qualification specifications).

If you are interested in this opportunity, please visit <https://defra-family.force.com/s/Welcome>.

### **II.2.5) Award criteria**

Price

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

15 June 2023

End date

15 April 2024

This contract is subject to renewal

Yes

Description of renewals

options to extend for a further 1 + 1 years in 12-month increments (up to mid-April 2026).

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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# **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Open procedure

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

## **IV.2) Administrative information**

### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

2 May 2023

Local time

12:00pm

### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

### **IV.2.7) Conditions for opening of tenders**

Date

2 May 2023

Local time

12:00pm

Place

Coventry

Information about authorised persons and opening procedure

Procurement Manager

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

#### **VI.4.2) Body responsible for mediation procedures**

AHDB (Defra Network eTendering Portal)

Stoneleigh Park

Kenilworth

CV8 2TL

Email

[Procurement@ahdb.org.uk](mailto:Procurement@ahdb.org.uk)

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/agriculture-and-horticulture-development-board>