

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/009278-2024>

Contract

Hyde Park Winter Wonderland 2025-2032

The Royal Parks Ltd

F25: Concession award notice

Notice identifier: 2024/S 000-009278

Procurement identifier (OCID): ocds-h6vhtk-03e00a

Published 21 March 2024, 7:05pm

Section I: Contracting authority/entity

I.1) Name and addresses

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

Email

procurement@royalparks.org.uk

Telephone

+44 3000612000

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<https://www.royalparks.org.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Hyde Park Winter Wonderland 2025-2032

II.1.2) Main CPV code

- 79950000 - Exhibition, fair and congress organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal Parks (TRP) has awarded a concession contract having carried out a tender exercise for the procurement of a contract in relation to Hyde Park Winter Wonderland.

II.1.5) Estimated total value

Value excluding VAT: £900,000,000

II.1.6) Information about lots

This concession is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £900,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

The Royal Parks Limited (TRP) has run a tender exercise for the annual Hyde Park Winter Wonderland event. Interested suppliers responded to the concession notice, and submitted a signed Non-Disclosure Agreement and Conflict of Interest Declaration to access the tender documents and participate in the opportunity. TRP considers that the procurement of the concession contract has been governed by Regulation 19 of, and Schedule 3 to, the Concession Contracts Regulations 2016 (as amended) (CCR) and that, as such, the usual five-year limit on contract duration (stipulated by Regulation 18, CCR) does not apply. In any event, TRP considers the proposed eight-year duration to be objectively justified by the scope and nature of the proposed concession contract, including the length of time which it expects will be necessary in order for the successful concessionaire to be able to recoup the investments needed to perform the concession, as well as to obtain a return on the invested capital.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria described below:

- Criterion: Price is not the only award criterion and all criteria are stated only in the procurement documents.

II.2.7) Duration of the concession

Duration in months

96

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Award procedure with prior publication of a concession notice

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-019544](#)

Section V. Award of concession

A concession/lot is awarded: Yes

V.2) Award of concession

V.2.1) Date of concession award decision

8 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the concessionaire

International Management Group (UK) Limited

Building 6 Chiswick Park, 566 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00946580

Internet address

www.img.com

The concessionaire is an SME

No

V.2.4) Information on value of concession and main financing terms (excluding VAT)

Total value of the concession/lot: £900,000,000

Section VI. Complementary information

VI.3) Additional information

The value given in Section V.2.4 of this notice is the originally-estimated contract value. It is not possible to state a total contract value, as that value is dependent on contract performance and may vary from year to year.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=847660778>

GO Reference: GO-2024321-PRO-25560409

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://theroyalcourtsofjustice.com/>