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Contract

## **Hyde Park Winter Wonderland 2025-2032**

The Royal Parks Ltd

F25: Concession award notice

Notice identifier: 2024/S 000-009278

Procurement identifier (OCID): ocds-h6vhtk-03e00a

Published 21 March 2024, 7:05pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

#### **Email**

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

#### **Telephone**

+44 3000612000

#### **Country**

United Kingdom

#### **Region code**

UKI - London

**Internet address(es)**

Main address

<https://www.royalparks.org.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Hyde Park Winter Wonderland 2025-2032

#### **II.1.2) Main CPV code**

- 79950000 - Exhibition, fair and congress organisation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Royal Parks (TRP) has awarded a concession contract having carried out a tender exercise for the procurement of a contract in relation to Hyde Park Winter Wonderland.

#### **II.1.5) Estimated total value**

Value excluding VAT: £900,000,000

#### **II.1.6) Information about lots**

This concession is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £900,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

The Royal Parks Limited (TRP) has run a tender exercise for the annual Hyde Park Winter Wonderland event. Interested suppliers responded to the concession notice, and submitted a signed Non-Disclosure Agreement and Conflict of Interest Declaration to access the tender documents and participate in the opportunity. TRP considers that the procurement of the concession contract has been governed by Regulation 19 of, and Schedule 3 to, the Concession Contracts Regulations 2016 (as amended) (CCR) and that, as such, the usual five-year limit on contract duration (stipulated by Regulation 18, CCR) does not apply. In any event, TRP considers the proposed eight-year duration to be objectively justified by the scope and nature of the proposed concession contract, including the length of time which it expects will be necessary in order for the successful concessionaire to be able to recoup the investments needed to perform the concession, as well as to obtain a return on the invested capital.

#### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria described below:

- Criterion: Price is not the only award criterion and all criteria are stated only in the procurement documents.

#### **II.2.7) Duration of the concession**

Duration in months

96

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Form of procedure**

Award procedure with prior publication of a concession notice

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-019544](#)

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## **Section V. Award of concession**

A concession/lot is awarded: Yes

### **V.2) Award of concession**

#### **V.2.1) Date of concession award decision**

8 February 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the concessionaire**

International Management Group (UK) Limited

Building 6 Chiswick Park, 566 Chiswick High Road

London

W4 5HR

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00946580

Internet address

[www.img.com](http://www.img.com)

The concessionaire is an SME

No

**V.2.4) Information on value of concession and main financing terms (excluding VAT)**

Total value of the concession/lot: £900,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The value given in Section V.2.4 of this notice is the originally-estimated contract value. It is not possible to state a total contract value, as that value is dependent on contract performance and may vary from year to year.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=847660778>

GO Reference: GO-2024321-PRO-25560409

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://theroyalcourtsofjustice.com/>