

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/009267-2021>

Tender

Cancer Awareness and Early Diagnosis Service

Brighton & Hove City Council

F21: Social and other specific services – public contracts

Prior information notice with call for competition

Notice identifier: 2021/S 000-009267

Procurement identifier (OCID): ocds-h6vhtk-02aba4

Published 29 April 2021, 12:57pm

Section I: Contracting authority

I.1) Name and addresses

Brighton & Hove City Council

Hove Town Hall, Norton Road

HOVE

BN33BQ

Contact

Procurement Team

Email

procurement@brighton-hove.gov.uk

Telephone

+44 1273291949

Country

United Kingdom

NUTS code

UKJ - South East (England)

Internet address(es)

Main address

www.brighton-hove.gov.uk

I.3) Communication

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.sesharedservices.org.uk/esourcing>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Cancer Awareness and Early Diagnosis Service

Reference number

N/A

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Brighton & Hove City Council is seeking to commission a service provider to deliver a Cancer Awareness and Early Diagnosis service to help improve cancer outcomes in Brighton & Hove. The NHS Long Term Plan aims to save thousands of lives each year by improving cancer diagnoses and treatment.

Please note, this is a Prior Information Notice as a Call for Competition and as such no Tender documents will be made available until the competition stage, should one be necessary.

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

II.2.4) Description of the procurement

The overall aim of the service is to increase early diagnosis for people with cancer by increasing levels of awareness, knowledge and confidence about the signs and symptoms of cancer, and effecting behavioural changes to increase the number seeking early professional help about cancer and attending cancer screening.

All activities within the service should be planned and co-ordinated. For example, local campaigns can align with national campaigns, and volunteers can give talks and distribute leaflets all with the same message to maximise impact.

The objectives of the service are detailed below:

- Produce evidence-based, consumer tested campaigns in line with national campaigns such as Be Clear on Cancer (based on social marketing principles), and be a leader on cancer communication in the city.
- Identify, train and support volunteers who have positive stories of catching cancer early.
- Gather intelligence from relevant communities about their knowledge and awareness of cancer symptoms and cancer screening, building on existing work.
- Train voluntary sector providers in cancer awareness and early diagnosis.
- Flexible delivery of awareness sessions in response to national guidelines.

The service will focus primarily on residents in the city in Quintile 1 (most deprived) in order to reduce inequalities in cancer outcomes

The service will focus on lung, bowel, breast, cervical prostate cancer and the national cancer screening programmes. The service will also reflect national skin cancer campaigns, will work in partnership with schools and support local summer festivals.

Description of the Service needs and requirements:

- The service will require one or more paid staff to coordinate the programme of work.
- The service will need to recruit, train, and support a team of volunteers to assist the paid worker(s), as outlined in the aims and objectives of the service as stated above.

- The service will produce evidence-based, consumer tested campaigns.
- The service will engage members of the public in meaningful interactions, a percentage of which result in behaviour change or health seeking behaviours.
- The service will operate flexibly incorporating remote and face to face delivery of campaigns.

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract or the framework agreement

Start date

1 September 2021

End date

31 August 2026

II.2.14) Additional information

Depending on the procedure following this PIN the start date may be pushed back until 01/04/2022 and will subsequently end on 31/03/2027.

Section IV. Procedure

IV.1) Description

IV.1.1) Form of procedure

Open procedure

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

31 May 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.4) Procedures for review

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Further information will be provided, if applicable, in due course.