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Tender

## **Cancer Awareness and Early Diagnosis Service**

Brighton & Hove City Council

F21: Social and other specific services – public contracts

Prior information notice with call for competition

Notice identifier: 2021/S 000-009267

Procurement identifier (OCID): ocids-h6vhtk-02aba4

Published 29 April 2021, 12:57pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Brighton & Hove City Council

Hove Town Hall, Norton Road

HOVE

BN33BQ

#### **Contact**

Procurement Team

#### **Email**

[procurement@brighton-hove.gov.uk](mailto:procurement@brighton-hove.gov.uk)

#### **Telephone**

+44 1273291949

#### **Country**

United Kingdom

**NUTS code**

UKJ - South East (England)

**Internet address(es)**

Main address

[www.brighton-hove.gov.uk](http://www.brighton-hove.gov.uk)

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.sesharedservices.org.uk/esourcing>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Cancer Awareness and Early Diagnosis Service

Reference number

N/A

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Brighton & Hove City Council is seeking to commission a service provider to deliver a Cancer Awareness and Early Diagnosis service to help improve cancer outcomes in Brighton & Hove. The NHS Long Term Plan aims to save thousands of lives each year by improving cancer diagnoses and treatment.

Please note, this is a Prior Information Notice as a Call for Competition and as such no Tender documents will be made available until the competition stage, should one be necessary.

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services

### **II.2.3) Place of performance**

NUTS codes

- UKJ - South East (England)

### **II.2.4) Description of the procurement**

The overall aim of the service is to increase early diagnosis for people with cancer by increasing levels of awareness, knowledge and confidence about the signs and symptoms of cancer, and effecting behavioural changes to increase the number seeking early professional help about cancer and attending cancer screening.

All activities within the service should be planned and co-ordinated. For example, local campaigns can align with national campaigns, and volunteers can give talks and distribute leaflets all with the same message to maximise impact.

The objectives of the service are detailed below:

- Produce evidence-based, consumer tested campaigns in line with national campaigns such as Be Clear on Cancer (based on social marketing principles), and be a leader on cancer communication in the city.
- Identify, train and support volunteers who have positive stories of catching cancer early.
- Gather intelligence from relevant communities about their knowledge and awareness of cancer symptoms and cancer screening, building on existing work.
- Train voluntary sector providers in cancer awareness and early diagnosis.
- Flexible delivery of awareness sessions in response to national guidelines.

The service will focus primarily on residents in the city in Quintile 1 (most deprived) in order to reduce inequalities in cancer outcomes

The service will focus on lung, bowel, breast, cervical prostate cancer and the national cancer screening programmes. The service will also reflect national skin cancer campaigns, will work in partnership with schools and support local summer festivals.

Description of the Service needs and requirements:

- The service will require one or more paid staff to coordinate the programme of work.
- The service will need to recruit, train, and support a team of volunteers to assist the paid worker(s), as outlined in the aims and objectives of the service as stated above.

- The service will produce evidence-based, consumer tested campaigns.
- The service will engage members of the public in meaningful interactions, a percentage of which result in behaviour change or health seeking behaviours.
- The service will operate flexibly incorporating remote and face to face delivery of campaigns.

#### **II.2.6) Estimated value**

Value excluding VAT: £500,000

#### **II.2.7) Duration of the contract or the framework agreement**

Start date

1 September 2021

End date

31 August 2026

#### **II.2.14) Additional information**

Depending on the procedure following this PIN the start date may be pushed back until 01/04/2022 and will subsequently end on 31/03/2027.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Form of procedure**

Open procedure

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of expressions of interest**

Date

31 May 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Further information will be provided, if applicable, in due course.